



2021 SEACAA Conference Sponsorship Opportunities

“Community Action: From Response to Recovery”

September 14-17, Embassy Suites Myrtle Beach, SC (in-person)

	Change Agent	Platinum	Gold	Silver	Bronze
INVESTMENT	15k	10k	5k	3k	1k
<i>All sponsors will be granted exposure to the Southeastern Association of Community Action Agencies (SEACAA) network and its community partners through company links on the SEACAA website, participation in the annual conference workshops and exhibits, and the following benefits, respectively:</i>					
Exhibit space at SEACAA Conference	✓	✓	✓	✓	✓
Company Brochures in conference registration packets	✓	✓	✓	✓	✓
Company Logo & Organization Name in conference program book <i>(payment and logo due by June 30th)</i>	✓	✓	✓	✓	✓
Company Logo & Organization Name on signage displayed in the registration/conference exhibit area	✓	✓	✓	✓	✓
Ribbon and nametag specific to level of sponsorship	✓	✓	✓	✓	✓
Recognition from podium during Opening/Closing events	✓	✓	✓	✓	✓
Advertisement in conference program book	Center Spread	Full Page	Full Page	Full Page	½ Page
Admittance to all conference workshops	6 reps	3 reps	2 reps	1 rep	1 rep
Admittance to all conference workshops and events	6 reps	3 reps	2 reps	1 rep	
Recognition in Event e-communications/website	✓	✓	✓		
Company featured in SEACAA Newsletter <i>(payment and article due by August 5th)</i>	✓	✓			
Remarks by sponsor/representative at Awards Banquet <i>(Thurs., September 16th – 3 minutes)</i>	✓	✓			
Contact Directory for SEACAA agencies	✓	✓			
Remarks by sponsor/representative at Welcome Reception <i>(Tues., September 14th – 3 minutes)</i>	✓				
Remarks by sponsor/representative at General Opening Session <i>(Wed., September 15th – 5 minutes)</i>	Banner Sponsor ✓				



2021 SEACAA Conference Event Sponsorships

Check all that apply		Member/ Non-member
	Full Page Ad (8 ½ x 11) in the Conference Program Booklet	\$ 325/425
	Half Page Ad in the Conference Program Booklet	\$ 275/375
	Inside Front & Back Cover Ad in Conference Program Booklet	\$ 500/600
	Premier Exhibit Booth/Full-page Ad	\$ 450/550
	Morning Break Sponsor (3) Your agency's name will be displayed on event signage during the Morning Break and featured on all conference collateral.	\$ 1,000/ \$ 1,200
	Pen Sponsor (1) Your agency will be featured on all conference collateral as the pen sponsor.	\$500/\$700
	Conference Tote Bag Sponsor (1) Your agency will be featured on all conference collateral as the bag sponsor.	\$ 1,000/ \$1,200
	Welcome Reception Sponsor (2) Your agency name will be displayed at the Welcome Reception and featured on all conference collateral.	\$ 2,500/ \$2,750
	Neck Wallet Sponsor (1) Your agency will be featured on all conference collateral as the Neck Wallet Sponsor.	\$700/ \$800
	Silent Auction Gift Sponsor Your agency will be featured in the conference program booklet as a Silent Auction Gift Sponsor.	\$ 100
	Awards Banquet VIP Sponsor (4) You desire the VIP treatment. Four sponsors will be provided VIP table seating, four tickets to the Awards Banquet, early admission into the Awards Banquet Hall, recognition in the conference program booklet and a special recognition during the Awards Banquet.	\$ 2,500/ \$2,700
	Awards Banquet Tabletop Sponsor (8) Your agency name and logo will be highlighted on each table at the Awards Banquet as a tabletop sponsor. Additionally, your agency will be featured on all conference collateral as a tabletop sponsor.	\$ 500/ \$700
	Total Sponsorship Investment	\$

NAME/TITLE: _____ TEL: _____

AGENCY: _____ EMAIL: _____

CITY/STATE: _____ DATE: _____