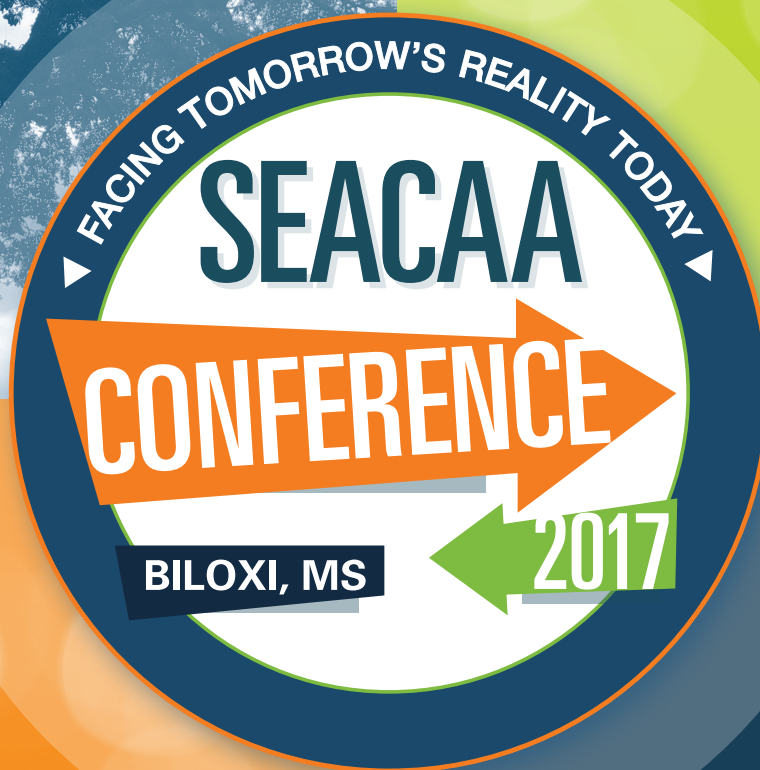


SOUTHEASTERN ASSOCIATION OF COMMUNITY ACTION AGENCIES

facing tomorrow's reality today

BILOXI

2017



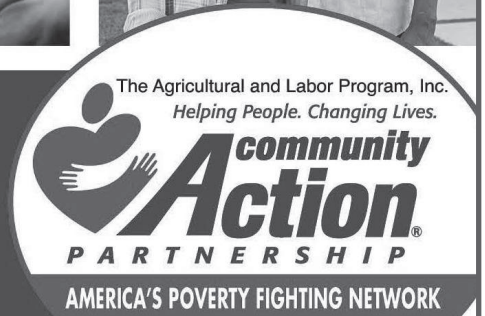
SEACAA CONFERENCE 2017

October 31 – November 3, 2017

Beau Rivage Resort
875 Beach Boulevard
Biloxi, Mississippi 39530



Embracing Change, Empowering People



*Providing a constant flow
of children and family
support services since 1968.*



Congratulations SEACAA

On your 2017 Annual Training Conference



The Agricultural and Labor Program, Inc. serves the total spectrum of socially and economically disadvantaged children and families in targeted counties in the state of Florida. Program service delivery activities are provided through the following programs:

- Head Start & Early Head Start
- Before and After School Care
- VPK School Readiness
- Low Income Home Energy Assistance (LIHEAP)
- Emergency Assistance for Farmworkers
- HUD Housing Counseling & Farmworker Rental Housing
- CSBG Family Self-Sufficiency
- USDA Child Care Food Service
- Technical Education Training Center
- Child Care & More



The Agricultural and Labor Program, Inc.'s focus is to provide a mechanism toward achieving and maintaining family stability and economic self-sufficiency.

300 Lynchburg Road • Lake Alfred, FL 33850 • (863) 956-3491 • Fax (863) 956-3357 • www.ALPI.org

Deloris Johnson, Chief Executive Officer | William Holt, ALPI Board Chairperson

SOUTHEASTERN ASSOCIATION OF COMMUNITY ACTION AGENCIES

facing tomorrow's reality TODAY

a future vision for community action

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2017



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Anyone
who has ever
struggled with
poverty knows
how extremely
expensive it is
to be **poor.**"

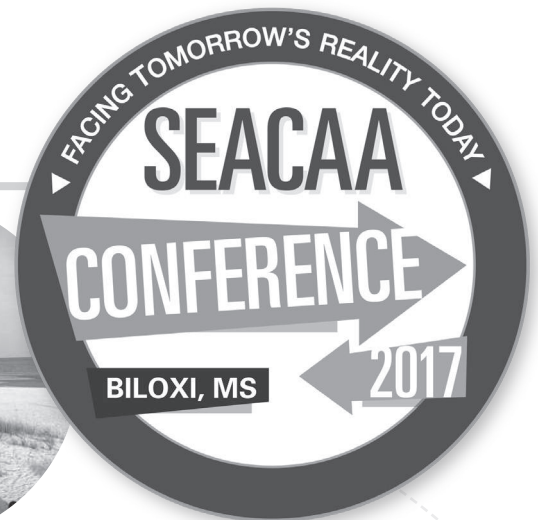
— James Baldwin



WELCOME TO THE BEAU RIVAGE RESORT

OCTOBER 31 - NOVEMBER 3, 2017

Welcome to Biloxi!



Facing Tomorrow's Reality TODAY

A New Path to the Future

Our theme, Facing Tomorrow's Reality TODAY is both timely and fitting as we refine our poverty-fighting agenda to meet the evolving needs of Region IV.

Welcome SEACAA Friends and Colleagues,

On behalf of the **Southeastern Association of Community Action Agencies (SEACAA)** and its Board of Directors, we welcome you to the **SEACAA 2017 Annual Training Conference**.

Thank you for being here as we unite with fellow community action and nonprofit colleagues to transform our communities and improve the quality of life of ALL citizens. The 2017 SEACAA conference agenda not only contributes to this effort, but also strengthens our capacity to do this meaningful work as we chart **"SEACAA's New Path to the Future."**

Your partnership and dedication is worthy of nothing less. We are fortunate to have with us an awesome keynote speaker and author, **Dr. William Pickard**, who will kick off the conference with his empowering words to inspire excellence. **Steve Lipton** will charge us to think about the organization of the future, while

Craig Dublanko will share innovative initiatives to spark our creative thinking about how we do this work.

This year, for the first time, take advantage of the opportunity to sign up for a quick one-on-one Curbside Consulting session with experts in the field to address questions you have in a particular area from *Annual Auditing, Financial Oversight, Building Resilience, Community Engagement, Innovative Practices to Disability and Mental Health*. Banquet keynote, **Dr. Diana Pearce**, will share mind-blowing stats that will have you on the edge of your seat at the Awards Banquet.

We hope the slate of workshops, plenaries, and tracks offered will be just what you need to be high-performing, accountable agents of change. Take advantage of this opportunity to network and catch-up with old colleagues and friends over the next few days. Welcome to Biloxi!



Support businesses that support good causes!

SEACAA gratefully acknowledges the financial support of the following corporate sponsors.

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SEACAA acknowledges the contributions from these Partners in support of the SEACAA 2017 Annual Conference and the regional community action network.

TOMORROW » REALITY » TODAY

“Overcoming poverty is not a task of charity, it is an act of justice”

— Nelson Mandela

Office of the Mayor
Andrew "FoFo" Gilich



140 Lameuse Street
P.O. Box 429
Biloxi, Mississippi 39533
Office: 228.435.6254
Fax: 228.435.6129
www.biloxi.ms.us

October 31, 2017

Greetings. It is a pleasure for me to welcome you to Biloxi and the Mississippi Gulf Coast. I'm delighted that you are able to attend the SEACAA 2017 Annual Training Conference.

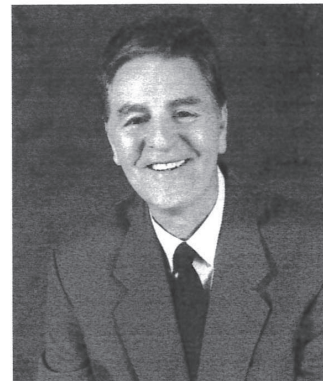
I hope that each of you have a great time while you are here, and that you have a chance to get out into the community and see what we have to offer. You'll find plenty of great seafood restaurants, family attractions, deep sea fishing, educational museums, and, of course, the world's longest man-made sand beach.

I hope that each of you share a wealth of information while in Biloxi. I want you to have fond memories of your fun times in Biloxi and return again and again.

All the best,

A handwritten signature in black ink, appearing to read "Andrew Gilich", written in a cursive style.

Andrew "FoFo" Gilich



biloxi.ms.us



PHIL BRYANT
GOVERNOR

STATE OF MISSISSIPPI
OFFICE OF THE GOVERNOR



August 8, 2017

Dear Friends:

As Governor of the State of Mississippi, it is my pleasure to welcome you to Biloxi, Mississippi, for the 2017 Southeastern Association of Community Action Agencies (SEACAA) Annual Conference. I hope you will find the conference both productive and enjoyable as your agenda and plenary sessions espouse the theme, "Facing Tomorrow's Reality TODAY."

The SEACAA provides leadership, resources, education and training, and advocacy to ensure progress toward the elimination of poverty. I commend the organization for its dedication and continued commitment to this principle and for the services it provides.

Many thanks are due to the host and organizers. I applaud their efforts to put on this outstanding event.

Again, welcome to the SEACAA Annual Conference and have a wonderful time on the Mississippi Gulf Coast!

Sincerely,

A handwritten signature in black ink that reads "Phil Bryant". The signature is fluid and cursive, with a long horizontal stroke at the end.

Phil Bryant
GOVERNOR

POST OFFICE BOX 139 · JACKSON, MISSISSIPPI 39205 · TELEPHONE: (601) 359-3150 · FAX (601) 359-3741

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House of Representatives
Washington, DC 20515-2404

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SUBCOMMITTEE ON AGRICULTURE
SUBCOMMITTEE ON COMMERCE, JUSTICE, AND
SCIENCE
SUBCOMMITTEE ON HOMELAND SECURITY

November 1, 2017

Southeastern Association of Community Action Agencies
2017 Annual Conference



Dear Friends:

It is with great enthusiasm that I welcome you to the 2017 Southeastern Association of Community Action Agencies Conference. I hope you will find the convention rewarding and meaningful as you work to improve the lives of those in your community and across the region.

Mahatma Gandhi once said, "*Poverty is the worst form of violence.*" As a Congressman representing South Mississippi, I can tell you that I have seen poverty firsthand and know the carnage it leaves in its wake for not just the poor, but also for society as a whole. Mississippi ranks last in the United States with the overall poverty rate at a staggering 22%, and that is something that must be rectified. Your efforts in Mississippi and throughout the region combat this unnecessary and undeserved "violence" that is running rampant and affecting many individuals in the states represented here, regardless of age, race, or gender.

The work that dedicated professionals like you do to improve the quality of life of individuals living in this 8-state region is often thankless, yet incredibly necessary. I want to personally thank the SEACAA organization for providing leadership, resources, education, training, and advocacy to its membership, and each person in attendance that has dedicated time to developing their skills and strategies so that progress can be made to help those that fall under the poverty line. Your work directly impacts the well-being of our great nation and its citizens.

Enjoy the fun and seize the learning opportunities that will arise during your time here at this convention, as you review the work of the past year and make plans for the year ahead. I am honored to welcome you today and to encourage you to continue the worthwhile fight to end poverty.

Sincerely,

Steven M. Palazzo
Member of Congress

WASHINGTON, DC:
2349 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, DC 20515
PHONE: (202) 225-5772
FAX: (202) 225-7074

BILOXI:
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BILOXI, MS 39532
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HATTIESBURG:
641 MAIN STREET, SUITE 142
HATTIESBURG, MS 39401
PHONE: (601) 582-3246
FAX: (601) 582-3452

www.palazzo.house.gov



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Washington, DC 20036

PHONE: 202.265.7546
FAX: 202.265.5048

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www.communityactionpartnership.com

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October 31, 2017

Dear Community Action Colleagues and Friends,

I am pleased to welcome you to the 2017 Annual Training Conference! This year's theme, *Facing Tomorrow's Reality TODAY*, reflects SEACAA's forward thinking agenda to meet the current and evolving needs of low income families - and Community Action Agencies throughout the 8-state region and nation who serve them.

You are gathering to engage in training, networking, and re-energizing sessions that will give you what you need to take home and put great ideas into action to help families. SEACAA is a critical partner in providing high quality training and technical assistance to local Community Action Agency staff and board and we are glad you are able to attend this year's conference.

The work and impact of SEACAA truly reflects the Promise of Community Action, *Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.*"

As pioneering agents of change, Community Action Agencies consistently demonstrate accountability and a core set of standards for excellence to fulfill the expectations set forth in that Promise. The SEACAA Conference is a key element to building agency strength and resilience.

Thank you for all the great work you do every day. You make a real difference in the lives of your neighbors!

Sincerely,

Denise Harlow, CCAP
Chief Executive Officer





SEACAA

Southeastern Association of Community Action Agencies

c/o N.C. Community Action Association
4428 Louisburg Road, Suite 101
Raleigh, North Carolina 27616
Tel.: (919) 790-5757 • Fax: (919) 790-5767

October 31, 2017

Welcome Community Action Family, Partners and Friends,

I am delighted that you have taken time from your hectic schedules to join us for our annual conference – *“Facing Tomorrow’s Reality Today.”* I believe our theme is quite fitting as we toil to re-enforce our work as anti-poverty advocates and outcomes-driven community action practitioners.

The Southeastern Association of Community Action Agencies (SEACAA) Board of Directors and our awesome team here at the Association has prepared an agenda filled with tools and information that can easily be incorporated into your work at home. I can’t tell you how truly grateful I am for the incredible leaders who agreed to share their journey and expertise with us over the next few days. I know you will be inspired by a millionaire’s mindset, an innovator’s creative side, a sustainability tool-maker, and a leader who grows leaders - and so, so much more.

Please know that you were in every detail of our planning. We value you and your commitment to fulfilling the Promise of Community Action.

Welcome to Biloxi!

Sharon C. Goodson, CCAP, Executive Director
Southeastern Association of Community Action Agencies
North Carolina Community Action Association



Executive Committee:

William Holt, President | Ron Gilbert, Vice-President | Melissa J. Weaver, Secretary | Belva Dorsey, Treasurer

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www.seacaa.org





SEACAA

Southeastern Association of Community Action Agencies

c/o N.C. Community Action Association

4428 Louisburg Road, Suite 101

Raleigh, North Carolina 27616

Tel.: (919) 790-5757 · Fax: (919) 790-5767

October 31, 2017

Dear Friend:

Welcome to “Facing Tomorrow’s Reality Today!” No, we don’t know what tomorrow holds – but we do know we must be prepared for whatever it may bring. As community action leaders and advocates, we have to continuously work to improve the conditions and the plight of the poor here in Region IV, our country’s most poverty-stricken district.

In fiscal year 2016, our work with families in local communities made a significant impact on the well-being of two-million individuals, invested more than two-billion dollars in local economies across the southeast and served ninety-nine percent of the counties in this region. Despite the challenges of having an antiquated federal poverty guideline measurement tool and limited funding, we have accomplished much. Imagine what we could do and the difference we could make if decision-makers really knew our impact and story.

Often it seems our value is not realized and with every step forward there is a new challenge. Thank you for being resilient in preparing for tomorrow rather than focusing on just today. It is your work and resilience that has helped people, changed lives and kept us on this journey for more than 50 years.

As we prepare for tomorrow, let’s not forget the most powerful tools we have – our stories, our successes and the lessons that we’ve learned along the way. The time of being the nation’s best kept secret are gone. Let’s look for ways to share our impact on lives and economies. Share your success stories with local, state and federally elected officials, community stakeholders, partners and funders. Invite elected officials and decision-makers to your agency to see your work firsthand. We’re not mom and pop shops but well-tuned professional operations that change lives for the better by making individuals employable, growing entrepreneurs, homeowners and stimulating strong economies.

I trust you will leave the conference inspired to continue to face tomorrow’s realities today!

Sincerely,

William Holt
SEACAA
President



Executive Committee:

William Holt, President | Ron Gilbert, Vice-President | Melissa J. Weaver, Secretary | Belva Dorsey, Treasurer

AN EQUAL OPPORTUNITY ASSOCIATION

www.seacaa.org





Experience Your Association in ACTION



Take advantage of the opportunity to fine-tune your skills as we come together to address the future challenges associated with eradicating poverty and recommit to leading our communities and our region to excellence through a series of engaging plenary discussions, concurrent sessions, tracks and keynote addresses.



The Southeastern Association of Community Action Agencies (SEACAA) is an eight-state regional network of community action agencies that has distinguished itself as an effective agent of change.

> THE PROMISE OF COMMUNITY ACTION

Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.

> OUR MISSION

SEACAA exists as a professional organization that provides research and policy development resources, education and training to ensure progress toward the elimination of poverty and causes of poverty in the Southeast.

We focus particularly on serving our membership, which represents the interests, issues and concerns impacting the quality of life in communities. We also link local, state, and national organizations in developing strategies, policies, and actions.

We believe that investing in improving the quality of life of citizens and communities through carefully planned programs and policies is a crucial investment in the nation's well-being.

The SEACAA conference program book and management services are provided by the North Carolina Community Action Association (NCCAA).

CONGRATULATIONS SEACAA 2017!

**For Your Strong Leadership and Program Guidance
From the Board of Directors and Staff
of
FULTON ATLANTA COMMUNITY ACTION AUTHORITY**



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Welcome to Biloxi

*for the Southeastern Association of Community Action Agencies
2017 Annual Conference*



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Community Service Programs of West Alabama, Inc.

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Community Action Association of Alabama

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Mobile Community Action, Inc.

Karrine Simmons, Chief Executive Officer
Southeast Alabama Community Action Partnership

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Chair, Board of Directors, The Agricultural and Labor Program, Inc.

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Pee Dee Community Action Partnership

Jessica McMoore, Executive Director
SC Association of Community Action Partnerships

James L. Pasley, Jr., Executive Director
Waccamaw Economic Opportunity Council, Inc.

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Northwest Tennessee Economic Development Council

Tim Jaynes, Executive Director/**TN President**
Upper East Tennessee Human Development Agency

Jerry Johnson, Executive Director
Mid-East Community Action Agency

Honorary Board Member

John Leatherwood, NC

Executive Director

Sharon Goodson, CCAP
Southeastern Association of Community Action Agencies
and North Carolina Community Action Association

ACKNOWLEDGEMENTS

The Board of Directors of the Southeastern Association of Community Action Agencies express their appreciation to all who have contributed to the success of the 2017 SEACAA Annual Training Conference with the generous dedication of their resources, time, energy, and expertise.

“Leadership is the capacity to
translate vision into reality.”

— Warren Bennis



SEACAA's New Path to the Future

SEACAA EXECUTIVE COMMITTEE

“Good business leaders create a vision, articulate the vision, passionately own the vision, and relentlessly drive it to completion.”

— Jack Welch



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PRESIDENT



RON GILBERT, AL
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BELVA DORSEY, GA
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A FUTURE VISION

FOR COMMUNITY ACTION



SEACAA

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Paul Dole
E. Marie Watson
Paula Dickson

*** The President & Executive Director serves
as an ex-officio member on all committees.*





SEACAA

On Your 2017 Annual Training Conference

Lowcountry Community Action Agency serves disadvantaged, disenfranchised children and families in Colleton and Hampton Counties. Program Service Delivery include:



- Head Start/Early Head Start
- After School Care
- School Readiness
- Low Income Home Energy Assistance Program
- Temporary Emergency Shelter
- Community Services Block Grant
- USDA Child Care Food Service
- Weatherization
- Emergency Rehabilitation
- Emergency Food Distribution
- And More

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facing tomorrow's reality today

2017 CONFERENCE

at-a-glance

TIME	EVENT	LOCATION
TUESDAY, OCTOBER 31		
9:00 am – 5:00 pm	Regional Board Summit <i>(Advance registration)</i>	MAGNOLIA C
9:30 am – 2:00 pm	Jimmie Samuel Day of Service with Jackson County Civic Action Committee, MS <i>(Meet at registration desk)</i>	REGISTRATION DESK
12:00 pm – 1:30 pm	Networking Lunch <i>(On your own)</i>	
2:00 pm – 3:30 pm	New Executive Administrator Orientation	MAGNOLIA H
3:00 pm – 6:00 pm	Registration Opens/Exhibit Set-Up	REGISTRATION DESK/MAGNOLIA FOYER
3:00 pm – 6:00 pm	Silent Auction Drop-Off	CAMELLIA A
6:00 pm – 8:00 pm	SEACAA Welcome Reception	AZALEA BALLROOM
WEDNESDAY, NOVEMBER 1		
7:00 am – 8:00 am	Continental Breakfast	MAGNOLIA FOYER
7:30 am – 5:00 pm	Registration Open	REGISTRATION DESK
7:30 am – 4:00 pm	Silent Auction Open	CAMELLIA A
7:30 am – 8:00 am	Visit with Exhibitors	MAGNOLIA FOYER
8:00 am – 10:00 am	General Opening Session	MAGNOLIA A & NORTH
	Keynote Remarks <i>Dr. William Pickard, Co-Managing Partner, MGM Grand Detroit Casino, CEO, Bearwood Management Company, Chairman, Global Automotive Alliance, Author, Millionaire Moves, MI</i>	
9:00 am – 5:00 pm	The Indispensable Administrative Assistant Training <i>(Separate registration)</i>	AZALEA D
10:00 am – 10:30 am	Exhibitor & Networking Break	MAGNOLIA FOYER
10:30 am – 12:00 pm	Innovation: It is Time to Change the Way We Think About Innovation in Community Action! <i>(Plenary)</i>	MAGNOLIA A & NORTH
11:30 am – 12:30 pm	SEACAA Board Luncheon with Insurance Advantage Lunch on Your Own	MAGNOLIA C
12:00 pm – 1:00 pm	Curbside Consulting <i>(Appointment only. Sign-up in advance at registration desk.)</i>	MAGNOLIA B
12:30 pm – 1:30 pm	SEACAA Curbside Chat with Region IV Head Start <i>(Invitation only)</i>	MAGNOLIA C
1:30 pm – 3:00 pm	Partners Update Session <i>(Plenary)</i>	MAGNOLIA A & NORTH
3:00 pm – 3:30 pm	Exhibitor & Networking Break	MAGNOLIA FOYER
3:30 pm – 5:00 pm	Concurrent Workshops Want a Good Plan? <i>Get Strategic.</i> Agency Best Practices at Work Organizational Standards for Boards Agency Financial Operations & Oversight RPIC for Boards Bridges out of Poverty: Building Blocks to Sustainable Communities	MAGNOLIA G MAGNOLIA F MAGNOLIA H MAGNOLIA E AZALEA C MAGNOLIA D



TIME	EVENT	LOCATION
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THURSDAY, NOVEMBER 2

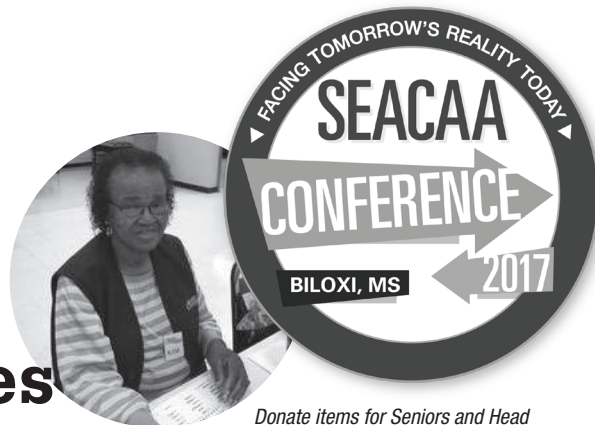
7:00 am – 8:00 am	Continental Breakfast	MAGNOLIA FOYER
7:30 am – 3:00 pm	Registration Open	REGISTRATION DESK
7:30 am – 4:00 pm	Silent Auction Open	CAMELLIA A
7:30 am – 8:00 am	Visit with Exhibitors	MAGNOLIA FOYER
8:00 am – 9:00 am	Track A: Building Resilience in Communities (<i>Trauma Smart</i>) Track B: Annual Auditing: From A-Z	MAGNOLIA E, F MAGNOLIA G, H
9:00 am – 9:15 am	Exhibitor & Networking Break	MAGNOLIA FOYER
9:15 am – 10:15 am	Track A: Everybody Has to Blame Somebody (and Non-Profits are not Bullet-Proof) Track B: Non-Mission Driven Innovation: Just Make Some Dang MONEY!	MAGNOLIA E, F MAGNOLIA G, H
10:15 am – 10:30 am	Exhibitor & Networking Break	MAGNOLIA FOYER
10:30 am – 11:30 pm	On the Legislative Front (<i>Plenary</i>) <i>David Bradley, Co-Founder & CEO, National Community Action Foundation, D.C.</i>	MAGNOLIA A & NORTH
11:30 am – 12:00 pm	Business Meeting (<i>Members only</i>)	MAGNOLIA A & NORTH
12:00 pm – 1:30 pm	Lunch on Your Own	
12:00 pm – 1:00 pm	Curbside Consulting (<i>Appointment only – Sign up at registration desk</i>)	MAGNOLIA B
1:30 pm – 3:00 pm	Track A: Community Engagement Matters Track B: Disability and Mental Health Program Design and Management Systems	MAGNOLIA E, F MAGNOLIA G, H
3:00 pm – 3:15 pm	Exhibitor & Networking Break	MAGNOLIA FOYER
3:15 pm – 4:45 pm	Concurrent Workshops Spotlight on Mississippi: Best Practices for Implementing Youth Programs The Nuts and Bolts of Fundraising The Self-Sufficiency Standard: An Introduction Integrating Services – Working in Harmony Best Practices for Family Engagement Head Start Staff Weatherization Updates Continued	MAGNOLIA E, F AZALEA D MAGNOLIA G, H MAGNOLIA C MAGNOLIA D AZALEA A
6:30 pm – 8:30 pm	SEACAA Awards Program What a Difference a Measure Makes: Banquet Keynote <i>Dr. Diana Pearce, PhD, Director, Center for Women's Welfare, University of Washington, WA</i>	MAGNOLIA A, B, C, D & NORTH

FRIDAY, NOVEMBER 3

7:00 am – 8:30 am	Coffee	CAMELLIA BALLROOM
9:00 am – 12:00 pm	Closing Session Featured Speaker <i>Paul Schmitz, CEO, Leading Inside Out, Senior Advisor, The Collective Impact Forum, Innovation Fellow, Georgetown University's Beeck Center for Social Innovation and Impact, WI</i> Closing Speaker <i>Dr. Mark Miller, Professor, Department of Geography & Geology, The University of Southern Mississippi, MS</i> Wrap-Up/Door-Prizes	CAMELLIA BALLROOM

FAQs

conference information & services



Donate items for Seniors and Head Start children through the Jimmie Samuel Day of Service Project

> GOT QUESTIONS??

Visit the SEACAA Information Booth in the Magnolia Foyer for assistance with questions and directions while onsite. Open during registration hours.

> REGISTRATION HOURS

REGISTRATION DESK/MAGNOLIA FOYER

Tuesday, October 31, 3:00 PM – 6:00 PM

Wednesday, November 1, 7:30 AM – 5:00 PM | Thursday, November 2, 7:30 AM – 3:00 PM

- > **SHOW US YOUR BADGE!** Use your badge for admittance to all conference events, including the Awards Banquet. There is no charge for the Awards Banquet for registered participants; however, tickets are not transferable. If you will not attend, please notify someone at the Registration Desk.

> BILOXI WELCOMES YOU

Biloxi is excited to welcome you to their city! Pick up your Guide Book to the city at the Registration Desk and visit area restaurants, attractions, performing arts, shopping, recreation and tours in between sessions.

> TAKE A CHANCE AND WIN

Turn in your workshop evaluations and receive tickets for a chance to win exciting prizes in a drawing at the Awards Banquet. The more evaluations, the more chances to win!

> LIKE US

Help us get the word out! Tweet and post on Facebook all of the happenings at this year's SEACAA Conference. **Like us on Facebook: Southeastern Association of Community Action Agencies** AND **Follow us on Twitter: @SoutheasternCAA**



> EXHIBIT HALL

Exhibit Hall Hours: 7:30 AM - 5:00 PM | Wednesday/Thursday, November 1-2

Exhibitor Break Hours: 10:00 AM & 3:00 PM | Wednesday, November 1
9:00 AM, 10:15 AM, & 3:00 PM | Thursday, November 2

> CURBSIDE CONSULTING

Sign up at the Registration Desk to meet one-on-one with experts during lunch between 12:00 PM and 1:00 PM on Wednesday and Thursday. Look for signage in the meeting rooms for topics and experts listed in this Program Book. Take this opportunity to meet and interact with expert featured speakers in an informal, interactive setting. Take away a functional understanding of a model, approach, concept or tool that you can take back to your agency.

> DROP-OFF

Drop off your donations of new or nearly new pre-k children's books and other needed items at the Conference Registration Desk. Silent Auction Items can be dropped off as well.

> WATCH THAT SLOUCH!

Good posture is key. Whether you sit or stand, keep your shoulders back, abs in and your head tall. Learn!



> MAKE A DIFFERENCE

VOLUNTEER OPPORTUNITIES - Looking for an easy community service contribution? You can still donate a much needed item for the Seniors and Head Start children at the **Jackson County Civic Action Committee**, a local affiliate for the 2017 Jimmie Samuel Day of Service Project – if you miss the opportunity to visit or participate on Tuesday. Just DROP OFF YOUR DONATION at the **Registration Desk** through Thursday.

ITEMS NEEDED:

Walmart Gift cards, Word Search, Kitchen Towels, Pens/Stationery/ Stamps, Socks, Hat/Scarves/ Gloves, Soft Lap Blanket, T-Shirts, Pajamas, Children's Pre-k Books and School Supplies.

> DONATE TODAY!

Every penny helps our mission to expand opportunities in the region. Special donations are being accepted for flood victims in FL. Please leave your donation envelope at the Registration desk or mail a check to:

SEACAA c/o NCCAA, 4428 Louisburg Road, Suite 101, Raleigh, NC 27616.

Online donation options also available. Click on the donate button on the SEACAA website: www.seaca.org Be sure to label your donation.

> SUPPLEMENTARY INFORMATION

Additional information from our speakers will be available on the SEACAA website following the conference and on our conference archives. See seacaa.org for a link to the archives after the conference.

“Overcoming poverty is not a gesture of charity. It is the protection of a fundamental human right, the right to dignity and a decent life.”

– Nelson Mandela





Featured speakers are noted for their presentation skills and will speak on topics directly related to the conference themes.

keynote speakers



General Opening | DR. WILLIAM PICKARD
Co-Managing Partner, MGM Grand Detroit Casino
CEO, Bearwood Management Company, MI
Chairman, Global Automotive Alliance

Co-owner of five black-owned newspapers and author of **Millionaire Moves**, Dr. William F. Pickard launched his entrepreneurial appetite as the owner of a McDonald's franchise forty-five years ago. This spirit of leadership and ownership propelled Dr. Pickard to grow Global Automotive Alliance into a more than \$5 billion entity with sales in the United States and Canada and work with Boeing, Mercedes Benz, Ford, General Motors, Chrysler, Delphi, Johnson Controls, Starbucks, Home Depot and Merck Pharmaceutical. His proven principles of entrepreneurship are the foundation in which he inspires business and nonprofit leaders.



Banquet | DR. DIANA PEARCE
Director, Center for Women's Welfare, University of Washington, WA

Recognized for coining the phrase "the feminization of poverty," Diana Pearce, PhD, has testified before Congress and the President's Working Group on Welfare Reform. Dr. Pearce founded the Women and Poverty Project at Wider Opportunities for Women, and helped found and lead several coalitions on women and work, welfare and poverty. Her areas of expertise include low-wage employment, unemployment insurance, homelessness, and welfare reform as they impact women. Creator of the Self-Sufficiency Standard, an income adequacy measure now found in 39 states, she has authored numerous reports using it to analyze the nature of income inadequacy and inequality.

legislative plenary



Plenary | MR. DAVID BRADLEY
Co-Founder & CEO
National Community Action Foundation, D.C.

The National Community Action Foundation seeks to ensure the federal government honors its commitment to fighting poverty, especially through the work of Community Action Agencies. David Bradley, Co-Founder and CEO, National Community Action Foundation, gives a voice to the voiceless. For nearly three decades, he has been the preeminent advocate in Washington, D.C. working closely with the Congressional leadership and with numerous Administrations, to ensure federal policies related to major social service programs make a difference in the lives of low-income Americans. Mr. Bradley is the principle author of the Community Services Block Grant, which provides the core funding to the nation's CAA network and has been widely praised by leaders of both political parties. His nearly unrivaled access to powerbrokers in Congressional leadership gives him an insider's perspective of the political climate in Washington that is gleaned directly from political and party leaders.

featured speakers



CRAIG DUBLANKO
Chief Executive Officer
Coastal Community Action Program, WA

"Strive to be a voice for those that otherwise are not fundamentally prepared to use theirs!"
Craig Dublanko joined the Coastal Community Action Program (CCAP) as their Finance Officer in February of 1999. Prior to working for CCAP, he spent 2 years as the Business Manager and Housing Coordinator of Evergreen Counseling Center and 2 Years as a Stock Broker with Piper Jaffray. After graduating from Saint Martin's College in 1994 with a B.A. in Finance he spent a couple years living his dream as a Professional golfer with the Grays Harbor Country Club. During his first 11½ years with CCAP as the Finance Officer he developed and managed a very complex accounting system that includes grant management for over 150 grant funds, payroll for over 160 employees and a current budget of over \$10,000,000 annually. More recently, he was named CEO of a 6 Megawatt wind farm in Grayland Washington he helped develop that went online in June of 2010.



DEWAYNE FREDERICK
Program Specialist
Region IV Office of Head Start, Administration for Children and Families, US Department of Health and Human Services, GA

Mr. Frederick has over 18 years of early childhood education experience on federal, local and state levels and is currently the regional Disabilities Program Specialist serving the Region IV Office of Head Start throughout eight states: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee. Prior to assuming his current position, Mr. Frederick served as Head Start/Early Head Start Director, Director of Pre-K Programs, Director of Tuition and Grants Funded Early Child Hood Program, Assistant Director in the Department of Early Childhood Education's Lab School at Georgia State University, Special Education Instructor, and a host of other Early Childhood experiences.



DAVE RINEBOLT
Program Manager
Weatherization Assistance Program, U.S. Department of Energy, Washington D.C.

Dave Rinebolt became the manager of the Weatherization Assistance Program in 2016. He is responsible for the oversight of 57 state and territorial grants. Prior to joining DOE, Mr. Rinebolt served as Executive Director of Ohio Partners for Affordable Energy (OPAE). Sixty (60) members manage low income weatherization and bill payment assistance programs across Ohio. He oversaw efficiency programs for six utilities and managed lobbying and litigation activities. Mr. Rinebolt has over 30 years of experience in dealing with policy issues relating to energy and social services programs, including stints with renewable energy trade organizations.



PAUL SCHMITZ
CEO, Leading Inside Out, WI
Senior Advisor, The Collective Impact Forum
Innovation Fellow, Georgetown University's Beeck Center for Social Innovation and Impact

Paul Schmitz is CEO of Leading Inside Out, a nonprofit and philanthropic advisory firm, Senior Advisor to The Collective Impact Forum, and an Innovation Fellow at Georgetown University's Beeck Center for Social Innovation and Impact. Mr. Schmitz is the author of Everyone Leads: Building Leadership from the Community Up. Mr. Schmitz previously served as CEO of the national leadership development organization Public Allies, was a social innovation advisor to the White House, and has been named three separate years to The Nonprofit Times list of the 50 most influential nonprofit leaders in America.

conference events

PRE-CONFERENCE | TUESDAY, OCTOBER 31

REGIONAL BOARD SUMMIT 2017 *(Separate Registration Required)*

Magnolia C | 9:00 AM - 5:00 PM

REGIONAL BOARD SUMMIT 2017



WILLIAM HOLT
PRESIDENT
SEACAA



ALLISON MA'LUF
DEPUTY DIRECTOR
CAPLAW



KRYSTINA DILLARD
TRAINING COORDINATOR/
GRANTS MANAGER
NCCAA



SHARON C. GOODSON
EXECUTIVE DIRECTOR
SEACAA/NCCAA

WEDNESDAY, NOVEMBER 1

THE INDISPENSABLE ADMINISTRATIVE ASSISTANT *(Separate Registration Required)* Azalea D | 9:00 AM - 5:00 PM

TRAINING THE INDISPENSABLE ADMINISTRATIVE ASSISTANT

- < communications DNA
- < stress management
- < navigating a multi-generational workforce
- < managing multiple priorities

TUESDAY, OCTOBER 31 | Donations accepted through Thursday, November 2nd

Jimmie Samuel Day of Service Project: Connect the Generations

Jackson County Civic Action Committee (JCCAC), MS

SEACAA is proud to announce the continuation of its annual service efforts designed to support the community in our host city, in memory of the late Jimmie Samuel, former SEACAA Vice-President and Executive Director, Macon-Bibb County EOC, Inc. Our project in the greater Biloxi area for the 2017 conference, "**Connecting the Generations**," will involve coordination of volunteer services for senior citizens and pre-K Head Start children at Jackson County Civic Action Committee's Taconi Head Start – Program and the Ocean Springs Senior Center

LOCATION: Donations of new or nearly new pre-k children's books and other needed items may be dropped off at the **Conference Registration Desk**.

Thank You to All of our Donors. Every Gift Counts!



conference events CONTINUED

LUNCHTIME LEARNING ONE-ON-ONE CURBSIDE CONSULTING

12:00 PM - 1:00 PM

WEDNESDAY, NOVEMBER 1 | **Magnolia B**
THURSDAY, NOVEMBER 2 | **Magnolia B**

- 4 rounds of 15-minute sessions
- Choose from 11 topics
- Casual and informal setting

Get your questions answered by experts knowledgeable in areas from auditing & finance to advocacy and everything in between. Sign up at the Registration Desk for a 15-minute, one-on-one consultation on Wednesday or Thursday during your lunch hour.



CURBSIDE CONSULTING EXPERTS

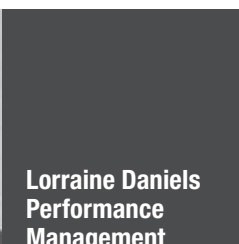
**WEDNESDAY,
NOVEMBER 1**



Keith Hundley
Financial Operations



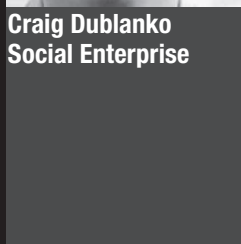
Dewayne Frederick
Head Start (General)



Lorraine Daniels
Performance
Management



Kelly Evans
Trauma Support
Strategies



Craig Dublanko
Social Enterprise



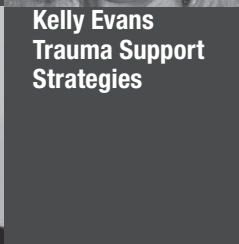
Myra Ingram
Head Start (General)



Nicole Baptiste
Anti-Poverty
Strategies



Dave Rinebolt
Weatherization



Patricia Beier
Head Start Family
Engagement
Certification

**THURSDAY,
NOVEMBER 2**

Paul Schmitz
Community
Engagement/
Leadership
Development



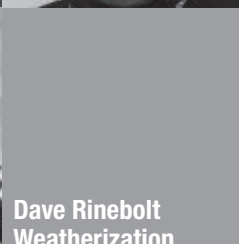
Kelly Evans
Trauma Support
Strategies



Myra Ingram
Head Start (General)



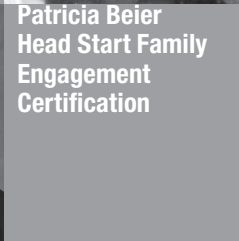
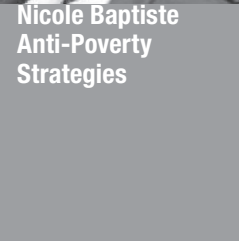
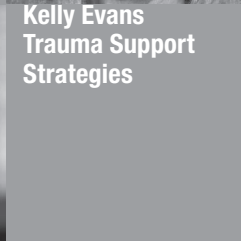
Nicole Baptiste
Anti-Poverty
Strategies



Dave Rinebolt
Weatherization



Patricia Beier
Head Start Family
Engagement
Certification



***BADGES** Carry your name badge with you for admission to most conference activities – exhibits, general sessions, awards program and socials. You are encouraged to wear it at all times during the conference.

Please Note: A name badge (or ticket) will be required for admission to the Awards Banquet.

conference events CONTINUED

9:00 AM - 4:00 PM | (Wednesday-Thursday) | CAMELLIA A

SEACAA SILENT AUCTION

Donate and bid on a collection of unique items that represent the people, culture and attractions of the southeast region. Winners will be announced at the SEACAA Awards Banquet on Thursday, November 2 at 6:30 pm.

Auction coordinated by Nancy S. Spears and Michelle Cosper from the Alabama Council on Human Relations, Inc., AL



Open at 7:30 AM on Wednesday, November 1st and closes at 5:00 PM on Thursday, November 2nd.

EXHIBITS

Learn more about products and services to enhance individual and agency capacity while visiting the Exhibit Hall.

The Exhibit Hall offers you the opportunity to explore and discuss with expert vendors the breadth and depth of new and favorite products, services, books, online services, tools, and technologies.

2:00 PM | Tuesday, October 31, 2017 | MAGNOLIA H

NEW EXECUTIVE ADMINISTRATOR ORIENTATION



"CRASH COURSE" FOR NEW SEACAA AGENCY EXECUTIVES AND LEADERS

This "crash course" for new SEACAA Executive Directors, Deputy Directors, Program Managers, CFOs and other agency leaders with less than four years of experience – is a must! It's not enough to focus only on your agency...find out more about the regional focus and priorities. Network and learn more about your new role and responsibilities from experienced colleagues.

Topics include an Introduction to Community Action, The History of Community Action, SEACAA's Role in working with Community Action Agencies, Network Training Opportunities, Fiscal Management with Transparency and Accountability, Overview of Community Action Programs and Services, and The Role and Benefits of State Community Action.

1:30 PM - 3:00 PM | Wednesday, November 1, 2017 | MAGNOLIA A & NORTH

PARTNERS UPDATE SESSION (Plenary)



DENISE HARLOW,
CCAP, NCRT
CEO, COMMUNITY
ACTION PARTNERSHIP,
WASHINGTON D.C.



SANDRA SEWELL, JD
BOARD MEMBER,
CAPLAW, CEO
AJFC COMMUNITY ACTION
AGENCY, INC. MS



ARLENE DOBISON, CCAP
BOARD TREASURER, CAPLAW,
EXECUTIVE DIRECTOR
LOWCOUNTRY COMMUNITY
ACTION AGENCY, INC., SC



MYRA INGRAM,
EXECUTIVE DIRECTOR,
REGION IV HEAD START
ASSOCIATION, INC.
(RIVHSA), GA



DAVE RINEBOLT,
PROGRAM MANAGER
WEATHERIZATION
ASSISTANCE PROGRAM
U.S. DEPARTMENT OF
ENERGY,
WASHINGTON D.C.

Come hear our partners discuss regional and national initiatives and trends at the National Community Action Partnership, CAPLAW, the Weatherization Assistance Program, and the Region IV Office of Head Start.

conference events CONTINUED

3:30 PM - 5:00 PM | Wednesday, November 1, 2017 | AZALEA C

RPIC FOR BOARDS

- Planning meeting

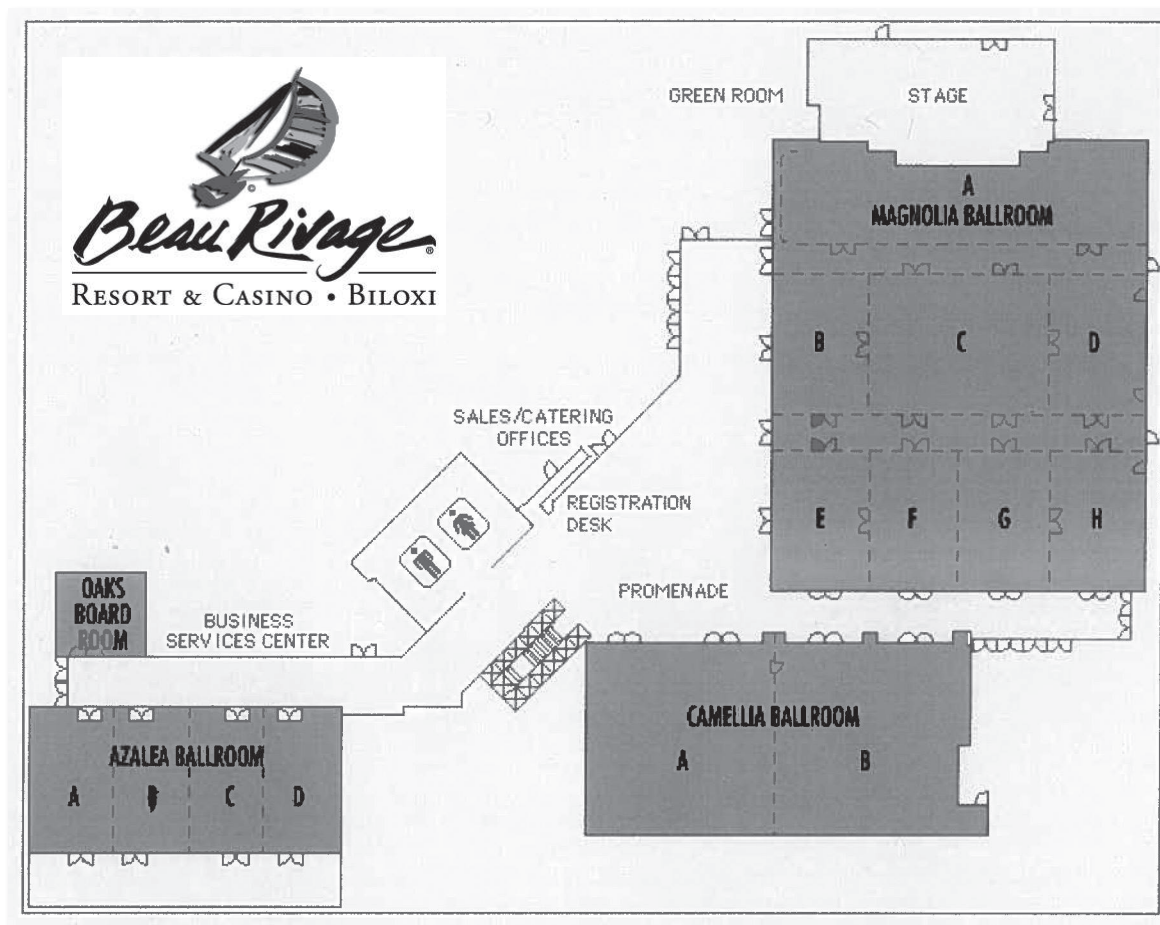
Lorraine Daniels, Executive Director, Georgia Community Action Association, GA

Roger McCann, Executive Director, Community Action Kentucky, Inc., KY

Find out what the training priorities are for community action agencies in Region IV and why board participation and engagement is more critical now than ever to your community action agency's performance and success.

RESORT LAYOUT

Beau Rivage Resort & Casino | Biloxi, Mississippi



"I've learned that you shouldn't go through life with a catcher's mitt on both hands. You need to be able to throw something back."

— Maya Angelou



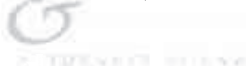
SOLUTIONS FOR COMMUNITY ACTION AGENCIES

Sasser, Sefton & Brown, P.C., is proud to support the Southeastern Association of Community Action Agencies and the work of Community Action.

As a member of the CAPLAW Attorney Network, our law firm is committed to advancing the interests of Community Action and Head Start on a daily basis. Our firm provides training and technical assistance, monitoring preparation and response, and legal counsel, to agencies throughout the Southeast.

At Sasser, Sefton & Brown, P.C., we're not just lawyers. We are lawyers proudly offering solutions for Community Action Agencies and Head Start Programs.

**SASSER SEFTON
& BROWN P.C.**



445 DEXTER AVENUE, SUITE 8050 (ZIP CODE 36104)
POST OFFICE BOX 4539
MONTGOMERY, ALABAMA 36103-4539
TELEPHONE: (334) 532-3400
WWW.SASSERLAWFIRM.COM
CONTACT: ROBERT SASSER

THE ALABAMA BAR REQUIRES THE FOLLOWING: "NO REPRESENTATION IS MADE THAT THE QUALITY OF LEGAL SERVICES TO BE PERFORMED IS GREATER THAN THE QUALITY OF LEGAL SERVICES PERFORMED BY OTHER LAWYERS." ATTORNEY RESPONSIBLE FOR CONTENT: ROBERT E. SASSER.

I AM THE "UNLIMITED-IMPACT"

Recent criticism of CSBG-funded programs claims that they have a "limited impact". But we know Community Action Agencies have an UNlimited Impact on individuals and families!



#CSBGImpactsMe

www.commaction.org

Contact us in Lexington, Kentucky to learn more about our CSBG awareness and social media campaign and how we can help you mobilize your community.

859-233-4600



This project is funded, in part, under a contract with the Cabinet for Health and Family Services with funds from Community Services Block Grant Act of the U.S. Department of Health and Human Services.

Help Your Communities Stay Warm and Save Energy

Heat Smart has helped thousands of families with a simple low cost program around the country. Call Donna Montaquila to learn more.

(800) 848-9665 ext. 250
donna@northwestwoolen.com

Heat Smart



Wool  Nature's blanket energy policy.

speakers



NICOLE BAPTISTE

*National Consultant
Aha! Process, PA*

Nicole J. Baptiste, LMSW is a dedicated licensed social worker, with more than 10 years of experience working in health and human services. Ms. Baptiste's expertise is in program development, community building, and community engagement. She adopts a creative and strategic approach to linking and leveraging community resources. Ms. Baptiste is the founder of Uproot and Build and consults with nonprofit and healthcare organizations in developing innovative community engagement strategies.



PATRICIA BEIER

*Executive Director
WAGES, Inc., NC*

Patricia Beier, MSA, CCAP is the Executive Director at WAGES, a community action agency in Wayne County and the Immediate Past President of the North Carolina Head Start Association. Mrs. Beier also serves on various local, state and regional boards and committees for organizations whose missions are related to social justice, early education, child welfare and community capacity building. These include: Habitat for Humanity, Literacy Connections, Region IV Head Start Association Board of Directors and the Program Committee for Prevent Child Abuse North Carolina, among others.



TAI BLYTHE, MS, CCAP

*Lead Presenter/Associate Director
WiseCAP Training & Consulting, IN*

Tai Blythe serves as Pace Community Action Agency's Associate Director handling agency communications and working within the Head Start and Early Head Start Programs. She is an adjunct professor and has held past positions of ERSEA Specialist and Program Coordinator. She has worked with a variety of non-profit organizations that include hospitals and youth development programs. Ms. Blythe has also worked with Fortune 500 companies in developing employee wellness initiatives, workplace safety, smoking cessation and parenting classes. She holds a masters degree in Leadership Development and a bachelors in Psychology with a minor in Sociology.



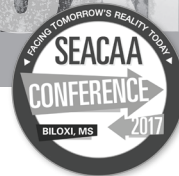
LORRAINE DANIELS

*Executive Director
Georgia Community Action
Association, GA*

Lorraine P. Daniels is a community action career professional with over 30 years' experience in nonprofit management. For the last 11 years she has been the Executive Director for the Georgia Community Action Association where she is responsible for coordination and implementation of the Association's strategic goals, day to day central operations, grant writing, professional development and training for Board Members, Executive and Program Staff of Georgia's 20 member agencies. She is recognized for her inspirational leadership and adeptness in management and accountability, community building, collaboration and organizational development.

PRESENTING

ANNUAL CONFERENCE SPEAKERS



H. LEE DAVIS, JR.

*Senior Partner
Davis & Hamrick, L.L.P., NC*

With a J.D. Degree from Wake Forest University, Mr. Davis is admitted to practice before the Supreme Court of North Carolina, the United States District Courts for North Carolina, the Fourth Circuit Court of Appeals and the United States Supreme Court. Mr. Davis practices primarily in the area of Civil Litigation, representing individual and corporate clients and nonprofit organizations in connection with insurance defense, personal injury defense, trucking cases, asbestos, products liability, employments, toxic torts, professional liability and insurance coverage claims. He argued the landmark case of *Patterson vs. McLean Credit Union* before the United States Supreme Court.



PATSY D. DAVIS

*Executive Director
Mountain Projects Community
Action Agency, Inc., NC*

Patsy Davis has been working for Mountain Projects Community Action Agency since 1990. In her early years, she managed senior programs and in 1998 she assumed the job of Executive Director. During her tenure as Executive Director, the agency has doubled in budget and programs. Ms. Davis also serves on several state and local boards. Regardless of accomplishments, Ms. Davis considers her greatest experience with the agency, being served as a Head Start child in one of the first classrooms at Mountain Projects Community Action Agency.



ARLENE DOBISON, CCAP

*Board Treasurer, CAPLAW,
Executive Director,
Lowcountry Community Action
Agency, Inc., SC*

With over 24 years of experience in the Community Action Network, her career began serving as the Finance/HR Director, with Lowcountry CAA. She left in 2007 to work for the Governor of South Carolina. In 2010 she returned to Lowcountry CAA as Executive Director. She serves on a number of boards: Lowcountry Homeless Coalition, Council on Finance and Administration, South Carolina Association of Executive Directors, and as a member of the board of directors of CAPLAW. She holds a Bachelors of Business Administration Degree, in Technology, and a Master's Degree in Human Resource and Finance.



BELVA DORSEY

*CEO, Enrichment Services
Program, Inc., GA*

Belva Dorsey is the CEO of Enrichment Services Program, Inc. (ESP), a Community Action Agency. ESP serves nine counties including eight counties in Georgia and one county in Alabama. The organization provides educational, employment training, stabilizing, and family strengthening services with a goal of helping families become self-sufficient. Ms. Dorsey is a graduate of Columbus State University and has worked in the non-profit sector for approximately 20 years. She is a member of Columbus Rotary, the state DFCS Advisory Board and serves on several local boards.

speakers



KELLY EVANS, LCPC, LPC
Manager
Trauma Smart, MO

Kelly Evans serves as Manager with Trauma Smart. Her work utilizes her many years of clinical experience with children, adolescents and adults who have a history of trauma. Ms. Evans is passionate about partnering with communities to help build and sustain resilience.



DENISE HARLOW
CEO

*Community Action Partnership,
Washington D.C.*

Ms. Harlow has over 25 years of experience in the nonprofit and governmental sectors, including service as CEO for the NYS Community Action Association and Sr. Vice President for Capacity Building for the New York Council of Nonprofits. She has experience in governance, strategic planning, public policy/advocacy, leadership development and organizational development and has served on numerous nonprofit boards of directors, as well as being an appointee to the Governor's Early Childhood Advisory Council in New York State. Ms. Harlow joined the Community Action Partnership in 2011 and before becoming CEO was the Project Director for the Risk Mitigation Training and Technical Assistance Center and the Organizational Standards Center of Excellence.



KEITH HUNDLEY
CPA

Carr, Riggs & Ingram, LLC, AL

With 21 years of diversified CPA experience, Keith Hundley provides accounting and auditing services to governmental entities and not-for-profit organizations across the United States. Mr. Hundley participates extensively in audits of community action agencies, Head Start programs, as well as, state and local governments, specializing in the Single Audit Act and the OMB Uniform Guidance. Additionally, Mr. Hundley provides accounting and consulting services to not-for-profit organizations in the areas of budgetary compliance, cost allocation plans, tax planning and compliance, special transactions accounting assistance, fiscal operations training and technical assistance, and board training.



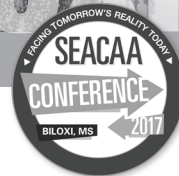
MYRA INGRAM

Executive Director
Region IV Head Start
Association, Inc. (RIVHSA), GA

Myra Ingram was named Executive Director of the Region IV Head Start Association, Inc. (RIVHSA) in 2006 and is responsible for the implementation of strategic plans as well as the daily management of the association. Ms. Ingram has a notable background in human services and nonprofit organizational management. Prior to her present position, Ms. Ingram served as the Program Specialist with RIVHSA and was responsible for developing and implementing professional development opportunities for the regional Head Start community. Before joining RIVHSA, she was a Head Start director in Tennessee and also served as a program coordinator for the Virginia Community College System's workforce development division.

PRESENTING

ANNUAL CONFERENCE SPEAKERS



DAVID KNIGHT

*Executive Vice President/COO
Hinds County Human Resource
Agency, MS*

Mr. Knight has over 12 years of nonprofit management experience in which 9 years have been in Community Action & Head Start Management with 6 years of Executive Management.

He is a nationally certified Results Oriented Management & Accountability (ROMA) Master Trainer and serves as the Vice President of the Board of National Certified ROMA Trainers. He has served as the CSBG Director for NASCSP, VP Planning & Development for Hinds County Human Resource Agency, and Executive Director for Pine Bluff Jefferson County EOC, Inc.



STEVE LIPTON

*Growth & Innovation and
Nonprofit & Government Practice
Leader
WIPFLI, LLP, WI*

Steve Lipton serves in several leadership roles, helping Wipfli LLP's clients achieve their mission and improve their outcomes. His roles include leading the firm's nonprofit and government practice, a diverse group of accounting and consulting professionals deeply focused on the needs of nonprofit organizations and units of government; serving as Wipfli's growth and innovation leader, helping to foster the firm's development of leading-edge services and delivery methods; and leading the delivery of organization development and governance consulting services to the markets Wipfli serves. In addition, he serves as vice chair of Wipfli's board of directors. In his spare time, Steve enjoys amateur photography, especially photographing events.



ROGER MCCANN

*Executive Director
Community Action Kentucky,
Inc., KY*

Before serving as the Executive Director of Community Action Kentucky (CAK), Mr. McCann was the Deputy Director and Chief Information Officer at CAK. He is passionate about using technology to move Community Action move forward and spent much of the last 13 years creating software for Kentucky's Community Action Agencies. He earned a degree studying both business and information systems from Eastern Kentucky University. His time in banking, manufacturing and construction have provided him with unique perspectives and experience. Today, he uses this fusion of business ideas and modern technology to tackle problems and help Community Action change people's lives and the world we live in.



CANDACE MCDERMOTT

*Executive Director
Mississippi Association of
Community Action Agencies, MS*

Prior to her appointment as the new Executive Director at the Mississippi Association of Community Action Agencies, Candace (Mattison) McDermott was the Community Services Director at Community Action Kentucky. As the Community Services Director, she provided training and technical assistance to the 23 community action agencies in Kentucky and coordinated the efforts of the Regional Performance and Innovation Consortium for Region 4. Additionally, as a Master ROMA Trainer, Ms. McDermott provides leadership and support for new ROMA candidates nationwide. She also acts as the Secretary of the Association of Nationally Certified ROMA Trainers.

speakers



SAYGE MEDLIN

*Assistant Director and Public Service Assistant
J.W. Fanning Institute for Leadership Development,
University of Georgia, GA*

Since 1998, Sayge Medlin has worked with nonprofits, community groups, state agencies, leaders, and initiatives across Georgia. Prior to joining the J.W. Fanning Institute, she worked for 12 years at the Georgia Family Connection Partnership, a nonprofit organization dedicated to improving results for Georgia's children and families through local decision making and collaboration. She received both a B.S. degree in Family and Consumer Sciences and a Master's of Social Work from the University of Georgia.



DR. MARK MILLER

*Professor
Department of Geography & Geology, The University of Southern Mississippi, MS*

Mark M. Miller has served the University of Southern Mississippi Department of Geography & Geology since 1988, as a Professor of Geography with an emphasis in sustainable development and planning. Miller holds a Ph.D. in Geography & Regional Development from the University of Arizona. He served as a Peace Corps volunteer in Belize and a development & relief administrator for Catholic Relief Services in Guatemala. Much of Miller's early research work focused on tourism development in Cuba and Jamaica, and he edited two economic development research journals. His research interests today focus primarily on sustainable economic development for low-income communities, especially in Mississippi.



DIANN PAYNE

*Executive Director
Jackson County Community Action Committee (JCCAC), MS*

Diann Payne was appointed by Governor Haley Barbour to serve on the Governor's Commission on Recovery, Rebuilding, and Renewal after Hurricane Katrina, as well as, to serve on the Mississippi Commission for Volunteer Service, where she chaired the Volunteer Center Development Committee.

In 2006, the Mississippi Association of Community Action Agencies presented her the David Bradley Leadership Award for her volunteer activities and leadership. Ms. Payne chairs the finance committee for the Mississippi Association of Community Action Agencies.



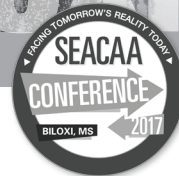
**DR. BERTHA PROCTOR,
SPHR, CCAP, SHRM-SCP**

*CEO, Pace Community Action Agency Inc.
Lead Presenter, WiseCAP Training & Consulting, IN*

Ms. Proctor is the Chief Executive Officer (CEO) and Head Start Director at Pace Community Action Agency. She serves on various boards, conducts state and national trainings, and has served as an adjunct faculty member at local universities. She also has developed and implemented a variety of management systems and business initiatives. Leadership training and staff development are her forte and stem from her advanced education in Communications, Human Resource Development, and Educational Leadership.

PRESENTING

ANNUAL CONFERENCE SPEAKERS



LAUREN ROSS

*Senior Manager, Local Policy
American Council for an Energy
Efficient Economy (ACEEE),
Washington D.C.*

Lauren Ross is Senior Manager for Local Policy at the American Council for an Energy-Efficient Economy. She oversees ACEEE's work related to local implementation of energy efficiency. Her research concentrates on the nexus of affordable housing, energy efficiency, and cities. She is the lead on ACEEE's work to improve policies and expand utility programs to improve the energy efficiency of low-income and multifamily households. In 2016, Lauren received her PhD in Urban Sociology from Temple University.



SANDRA SEWELL, JD

*Board Member,
CAPLAW, CEO
AJFC Community Action
Agency, Inc. MS*

Sandra Sewell works with AJFC to provide services and resources for low-income individuals and families in Adams, Amite, Claiborne, Copiah, Franklin, Jefferson, Lawrence, Lincoln and Wilkinson counties in southwest Mississippi. These services include Head Start, Early Head Start, CSBG and LIHEAP. Sandra has worked with AJFC for almost 25 years in various capacities and has served as the CEO for eight of those years. Prior to her work with AJFC, she worked as an Attorney with Legal Services. Ms. Sewell received a bachelor's degree from Alcorn State University, a master's degree from Texas Southern University and a law degree from Thurgood Marshall School of Law.



ANGEL WALKER

*Community Services Program
Manager
Enrichment Services
Program, Inc., GA*

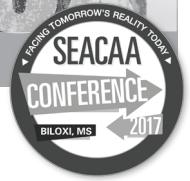
Angel Walker is the Community Services Program Manager at Enrichment Services Program, Inc. and has served in this capacity for over 10 years. She has a degree in Human Services and is a Nationally Certified ROMA trainer. During her tenure at ESP, Inc. she has gained a wealth of knowledge, expertise and insight on Community Action. She has a strong desire and is dedicated to improving the lives of others. She is a champion for "all things ROMA", integrated services, and other change initiatives for Community Action.



TWANA WELLMAN-ROEBUCK

*Executive Director
Experiment in Self Reliance, Inc., NC*

Twana Wellman-Roebeck serves as the Executive Director for Experiment in Self-Resilience (ESR), a community action agency that serves Forsyth County, North Carolina. She has been at the helm of ESR for over a decade. She is a native North Carolinian and graduate of Winston-Salem State University. Prior to joining ESR she worked as a trainer, fund-raiser, and corporate liaison in numerous annual campaigns for United Way. She is an award-winning community activist, and serves on many boards and committees related to the issues ESR engages in such as employment, housing, economic development, education, and other concerns.



speakers



JANNIS WILLIAMS

Executive Director

*Warren-Washington-Issaquena-Sharkey Community Action Agency, Inc.
(WWISCAA), MS*

Jannis Williams has been employed at WWISCAA for 29 years and has a wealth of knowledge in administering anti-poverty programs and fund accountability. While at WWISCAA, she has served as the Deputy Director/Human Resource Manager, responsible for the day-to-day operation of the agency in the absence of the Executive Director and ensured the agency was in compliance with state and Federal laws. As the Director of Fiscal and Procurement for 21 years, she was responsible for preparing budgets and modifications for new and existing programs in excess of 13 million dollars.



LORI WILLIAMS, CCAP

Associate Director

*Pace Community Action Agency Inc.
Lead Presenter
WiseCAP Training & Consulting, IN*

Ms. Williams has dedicated her entire career to Community Action and currently serves as Associate Director at Pace Community Action Agency where she focuses on program management and process development. Ms. Williams manages the Energy Programs, CSBG and social enterprise funding streams. She also serves as the Treasurer for Grow SouthWest Indiana Workforce Development Board. Ms. Williams previously held positions of Controller and Chief Operating Officer. She attended Vincennes University and is a graduate of the National Community Action Management Academy and Executive Development Institute. She is also a Certified Pathways to Excellence Reviewer.

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TUESDAY, OCTOBER 31

WELCOME RECEPTION

6:00 PM – 8:00 PM | AZALEA BALLROOM

Meet and greet old and new friends

THURSDAY, NOVEMBER 2ND

2017 SEACAA AWARDS BANQUET PROGRAM

6:30 PM | MAGNOLIA A, B,C,D & NORTH

The Board of Directors of the Southeastern Association of Community Action laud the accomplishments of individuals and agencies during this annual awards celebration. Your name badge is your ticket. A ticket must be purchased for guest(s) attending.

BANQUET KEYNOTE: DR. DIANA PEARCE, DIRECTOR, CENTER FOR WOMEN'S WELFARE, UNIVERSITY OF WASHINGTON, WA pearce@uw.edu

What a Difference a Measure Makes

Building on the workshop, Dr. Pearce will focus more on how using the Sufficiency Standard to talk about poverty and income adequacy changes our understanding of who lacks adequate income, both the numbers and their characteristics (e.g., most households with incomes below the Standard have at least one worker in them, so it is not lack of work that leads to poverty).

Widely recognized for coining the phrase, "the feminization of poverty", Dr. Pearce has written and spoken widely on women's poverty and economic inequality—including low-wage and part-time employment, unemployment insurance, homelessness, and welfare reform.



"Overcoming poverty is not a task of charity, it is an act of justice."

— Nelson Mandela





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A&E was ahead of its time in 1977 and continues to be an innovator in its field. In the late 1970s and early 1980s, A&E added square and pi keys to the calculators it sold to engineering firms. In doing so, A&E transformed basic calculators into high level mathematics tools. Today, A&E is a leader in interactive board technology. The A&E Touch—A&E's own interactive board—is faster, clearer, more responsive, and more user-friendly than any other interactive board on the market. The A&E Touch, as well as other interactive boards, can be enhanced by the A&E App Box, which enables interactive boards to operate with even greater speed and efficiency.

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Enrichment Services Program, Inc., the only Community Action Agency (CAA) in Muscogee County, was established in 1965 as part of a nationwide network.

ESP is committed to increasing the awareness of the impact of poverty and implementing strategies for reducing it. We identify and remove barriers to achieve family stability and promote interdependency. Turning hope into reality, ESP motivates residents toward a desirable future and encourages them to become a healthy contributor to the life of our community.



OUR SERVICES

Early Head Start • Head Start • Energy Assistance
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ALABAMA: Russell



Enrichment Services Program, Inc.
2601 Cross Country Drive, Building C-1
Columbus, Georgia 31906
Phone: 706.649.1600 | Fax: 706.649.1620
www.enrichmentservices.org





Head Start Governing Body Certification



The Gravely Group has received the Head Start Governing Body and Tribal Council Certification.

Many kinds of organizations oversee Head Start programs, including community action agencies, nonprofit organizations, school districts, city or county governments, and tribal governments. The information presented in this Certification applies to all Head Start grantees, regardless of their organizational structure.

This certification included five sections:

- **Section 1: Embracing Head Start**
Learned what Head Start is all about, from its history to the valuable programs and services it provides to children and families.
- **Section 2: What Is Head Start Program Governance?**
Dig deeper into how Head Start program governance functions. Learned about the Head Start Act and its requirements for governance.
- **Section 3: Legal Responsibilities**
Explore the legal responsibilities associated with the governing body or Tribal Council member.
- **Section 4: Fiscal Responsibilities**
Read about the important fiscal responsibilities involved with overseeing a Head Start program.
- **Section 5: Resources**
Found tools and resources that can help Head Start governance role.

After completing all five sections, participants received a certificate that acknowledges my understanding about Head Start Governing Body and Tribal Council. "Governing Body" refers to all boards, Tribal Councils, and other bodies that are responsible for overseeing a Head Start program.



Mel J. Gravely, CEO

For more information about this Certification Program,
contact the Gravely Group at:
614-901-3369 or mel@thegravelygroup.com

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facing tomorrow's reality today

2017 CONFERENCE

2017 conference agenda

TIME

EVENT

LOCATION

TUESDAY, OCTOBER 31

9:00 am – 5:00 pm

Regional Board Summit (*Advance registration*)

MAGNOLIA C

9:30 am – 2:00 pm

Jimmie Samuel Day of Service with Jackson County Civic Action Committee, MS (*Meet at registration desk*)

REGISTRATION DESK

Come spend quality time helping local seniors and educating kids in the Head Start program

12:00 pm – 1:30 pm

Networking Lunch (*On your own*)

2:00 pm – 3:30 pm

New Executive Administrator Orientation

MAGNOLIA H

3:00 pm – 6:00 pm

Registration Opens/Exhibit Set-Up

REGISTRATION DESK/MAGNOLIA FOYER

3:00 pm – 6:00 pm

Silent Auction Drop-Off

CAMELLIA A

6:00 pm – 8:00 pm

SEACAA Welcome Reception

AZALEA BALLROOM

Network with colleagues and friends across the Southeast and around the country.

WEDNESDAY, NOVEMBER 1

7:00 am – 8:00 am

Continental Breakfast

MAGNOLIA FOYER

7:30 am – 5:00 pm

Registration Open

REGISTRATION DESK

7:30 am – 4:00 pm

Silent Auction Open

CAMELLIA A

7:30 am – 8:00 am

Visit with Exhibitors

MAGNOLIA FOYER

8:00 am – 10:00 am

General Opening Session

MAGNOLIA A & NORTH

OPENING: William Holt, President, SEACAA, FL

WELCOME: Candace McDermott, Executive Director, Mississippi Association of Community Action Agencies, MS

Elnora F. Littleton, Executive Director, Bolivar County Community Action Agency, MS

Bryan Duncan, Chair, Community Action Partnership, Executive Director, I-CARE, Inc., NC

INVOCATION: Dr. Landon Mason, Executive Director, Economic Improvement Council, Inc., NC

CONFERENCE HIGHLIGHTS: Ron Gilbert, Vice President of SEACAA, Executive Director, Community Action Association of Alabama, AL

INTRODUCTION OF OPENING SPEAKER: PaHoua Yang, CSBG Economic Development Director, Agricultural and Labor Program, Inc., FL

OPENING SPEAKER: Steve Lipton – Growth & Innovation and Nonprofit & Government Practice Leader, WIPFLI, LLP, WI

INTRODUCTION OF KEYNOTE SPEAKER: William Holt, President, SEACAA

KEYNOTE REMARKS: Dr. William Pickard, Co-Managing Partner, MGM Grand Detroit Casino, CEO, Bearwood Management Company, Chairman, Global Automotive Alliance, Author, Millionaire Moves, MI

SPECIAL PRESENTATION: William Holt, President, SEACAA

9:00 am – 5:00 pm

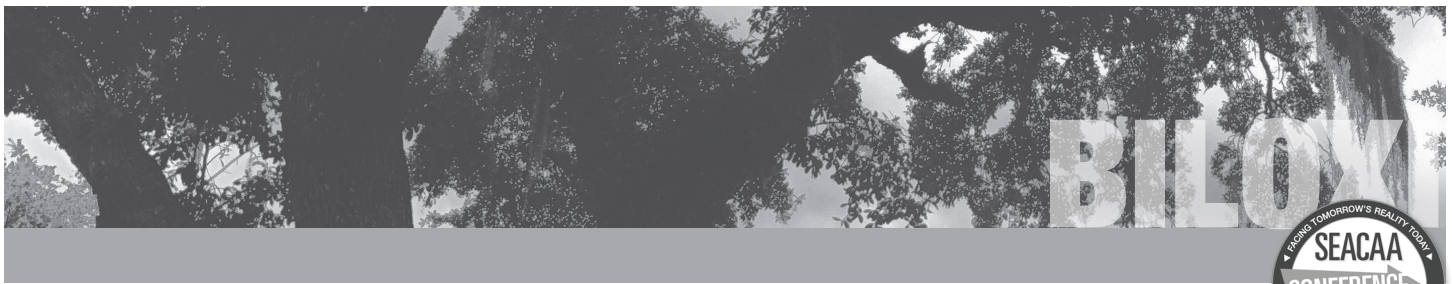
The Indispensable Administrative Assistant Training (*Separate registration*)

AZALEA D

10:00 am – 10:30 am

Exhibitor & Networking Break

MAGNOLIA FOYER



TIME	EVENT	LOCATION
WEDNESDAY, NOVEMBER 1 continued		
10:30 am – 12:00 pm 10:30-12:00	Innovation: It is Time to Change the Way We Think About Innovation in Community Action! (Plenary) <i>Featuring: Craig Dublanko, Chief Executive Officer, Coastal Community Action Program, WA</i> The question might be – how do you define innovation? One author quite simply said innovation is about staying relevant. What the organization used to do might not be what it needs to do today. Innovation might be a new or improved product or service. Or, it might be having the gall to develop a 6-Megawatt wind farm to reduce the energy burden of low-income residents. That's innovation to Craig Dublanko. What is innovation to you?	MAGNOLIA A & NORTH
11:30 am – 12:30 pm 11:30-12:30	SEACAA Board Luncheon with Insurance Advantage	MAGNOLIA C
12:00 pm – 1:30 pm 12:00 pm – 1:00 pm 12:00-1:00	Lunch on Your Own Curbside Consulting (Appointment only. Sign-up in advance at registration desk.) CONVERSATIONS: <ul style="list-style-type: none"> ▪ Social Enterprise, Craig Dublanko ▪ Financial Operations, Keith Hundley ▪ Head Start (General), Dewayne Frederick ▪ Performance Management, Lorraine Daniels ▪ Trauma Support Strategies, Kelly Evans 	MAGNOLIA B
12:30 pm – 1:30 pm 1:30 pm – 3:00 pm 12:30-1:30 1:30-3:00	SEACAA Curbside Chat with Region IV Head Start (Invitation only) Partners Update Session (Plenary) <ul style="list-style-type: none"> ▪ Sandra Sewell, JD, Board Member, CAPLAW, CEO, AJFC CAA, Inc., MS ▪ Arlene Dobison, Board Treasurer, CAPLAW, Executive Director, Lowcountry CAA, Inc., SC ▪ Myra Ingram, Executive Director, Region IV Head Start Association, Inc. (RIVHSA), GA ▪ Dave Rinebolt, Program Manager Weatherization Assistance Program, U.S. Dept. of Energy, Washington D.C. ▪ Denise Harlow, CCAP, NCRT, Chief Executive Officer, Community Action Partnership, Washington D.C. Hear updates from our partners as they discuss regional/national initiatives and trends at the National Community Action Partnership, CAPLAW, the Weatherization Assistance Program, and the Region IV Office of Head Start.	MAGNOLIA C MAGNOLIA A & NORTH
3:00 pm – 3:30 pm 3:30 pm – 5:00 pm 3:30-5:00	Exhibitor & Networking Break Concurrent Workshops <ul style="list-style-type: none"> ▪ Want a Good Plan? Get Strategic. <i>Featuring: Sayge Medlin, Assistant Director and Public Service Assistant, J.W. Fanning Institute for Leadership Development, University of Georgia, GA</i> Whether our first, last, or one in a string of many, very often strategic planning processes bring heartburn and result in products that hardly seem connected to work we inevitably do in response to the day-to-day, real-life needs of the world around us. We can positively affect the usefulness of our planning by understanding all that a plan can (and can't) offer, exactly what results we want and need from a planning process, and then working to craft that process to meet our organization's current resources and needs. In this interactive session, participants will learn the basic components of all successful planning efforts and leave with action steps that get them closer to meeting their own planning needs. 	MAGNOLIA FOYER MAGNOLIA G

CONFERENCE

2017 conference agenda

TIME

EVENT

LOCATION

WEDNESDAY, NOVEMBER 1

continued

3:30 pm – 5:00 pm

3:30-5:00

Concurrent Workshops (continued)

▪ Agency Best Practices at Work

MAGNOLIA F

Patsy D. Davis, Executive Director, Mountain Projects Community Action Agency, Inc., NC

Belva Dorsey, Executive Director, Enrichment Services Program, Inc., GA

Teresa Johnson, Director, Department of Early Childhood and Family Services,

Enrichment Services Program, Inc., GA

Angel Walker, Community Services Program Manager, Enrichment Services Program, Inc., GA

CAA's across the southeast have developed solutions to providing services and support to low income families. This session will focus on how one agency's affordable housing initiative provides affordable housing and another agency utilized an integrated service delivery system to ensure families get the services/support needed without service duplication.

▪ Organizational Standards for Boards

MAGNOLIA H

Featuring: Denise Harlow, Chief Executive Officer, Community Action Partnership, Washington, DC

The role and responsibilities of Community Action board members has grown in the past decade and today. Board members shoulder significant responsibility for the oversight of finance, executive leadership, human resources, and planning. In addition, the CSBG Act states that boards must fully participate in the development, planning, implementation, and evaluation of programs supported by CSBG. Join this session to learn more about Board responsibilities related to the CSBG Organizational Standards.

▪ Agency Financial Operations & Oversight

MAGNOLIA E

Featuring: Keith Hundley, CPA, Carr, Riggs & Ingram, LLC, AL

As Board members, Executive directors, Chief Financial Officers and Senior Management (leadership group), we are trained to focus on financial management. However, a key element that is often overlooked is financial leadership. Financial leadership involves guiding an agency to sustainability and is the responsibility of the agency's leadership group. To develop and maintain a business model that produces exceptional mission impact and sustained financial health, leadership groups must be mindful of essential business concepts and realities. *Target Audience: Board Members, Executive Directors, Chief Financial Officers and Senior Management.*

▪ RPIC for Boards

AZALEA C

Lorraine Daniel, Executive Director, Georgia Community Action Association, Inc., GA

Roger McCann, Executive Director, Community Action Kentucky, Inc., KY

Find out what the training priorities are for community action agencies in Region IV and why board participation and engagement is more critical now than ever to your community action agency's performance and success.

▪ Bridges out of Poverty: Building Blocks to Sustainable Communities

MAGNOLIA D

Featuring: Nicole Baptiste, National Consultant, Aha! Process, PA

Poverty is a complex problem that demands a comprehensive approach. The goal of the Bridges out of Poverty framework is to alleviate suffering, aid those who are making the transition out of poverty, and create communities where everyone can live well. This session will provide a fresh perspective on anti-poverty practices; exploring an innovative approach where "no one owns it, yet everyone owns it." Community Action Agencies are often the "central hub" of resources for communities in poverty. This session will also examine the impact of CAAs on Bridges communities of practice.



TIME	EVENT	LOCATION
THURSDAY, NOVEMBER 2		
7:00 am – 8:00 am	Continental Breakfast	MAGNOLIA FOYER
7:30 am – 3:00 pm	Registration Open	REGISTRATION DESK
7:30 am – 4:00 pm	Silent Auction Open	CAMELLIA A
7:30 am – 8:00 am	Visit with Exhibitors	MAGNOLIA FOYER
8:00 am – 9:00 am	Track A: Building Resilience in Communities (<i>Trauma Smart</i>) <i>Featuring: Kelly Evans, LCPC, LPC, Manager, Trauma Smart, MO</i> Trauma Smart is a community-based model developed by Crittenton Children's Center to address the complex needs of children who have experienced trauma. From teachers to bus drivers to parents, we give every adult in the school community the understanding and practical skills to help every child thrive. This session will highlight Trauma Smart's approach to strengthen and build resilience with pre-schools and elementary schools.	MAGNOLIA E,F
	Track B: Annual Auditing: From A-Z <i>Featuring: Keith Hundley, CPA, CFE, Partner, Carr Riggs & Ingram, LLC, AL</i> The annual audit process is a collaborative process between you, your staff, governing board and your auditors. Your annual financial statement audit should be viewed as a time of opportunity. If executed properly, the audit process can be a service that provides valuable information that will promote better internal controls, efficiency, and organizational development. In this session, we'll discuss the audit process from beginning to end (A to Z), from both the auditee and auditor perspective. <i>Target Audience: Board members, Executive Directors, Chief Financial Officers, Senior Management, and Fiscal Staff.</i>	MAGNOLIA G, H
9:00 am – 9:15 am	Exhibitor & Networking Break	MAGNOLIA FOYER
9:15 am – 10:15 am	Track A: Everybody Has to Blame Somebody (and Non-Profits are not Bullet-Proof) <i>Featuring: H. Lee Davis, Jr., Senior Partner, Davis & Hamrick, L.L.P., NC</i> This session will examine a number of vignettes and actual case studies involving potential legal liabilities for non-profit agencies, including hidden dangers for which a non-profit can be sued for money damages. We will also examine how to protect yourselves from these potential dangers, followed by a question and answer period.	MAGNOLIA E, F
	Track B: Non-Mission Driven Innovation: Just Make Some Dang MONEY! <i>Featuring: Craig Dublanko, Chief Executive Officer, Coastal Community Action Program, WA</i> For non-profit professionals, it's our mission that drives us. Unfortunately, for many nonprofits, mission is not enough. To keep the agency's lights on...sometimes you've just got to make some dang money with non-mission focused initiatives. Join us to learn more about how your agency may benefit from using this strategy.	MAGNOLIA G, H
10:15 am – 10:30 am	Exhibitor & Networking Break	MAGNOLIA FOYER
10:30 am – 11:30 am	On the Legislative Front (<i>Plenary</i>) <i>David Bradley, Co-Founder & CEO, National Community Action Foundation, D.C.</i>	MAGNOLIA A & NORTH
11:30 am – 12:00 pm	Business Meeting (<i>Members only</i>)	MAGNOLIA A & NORTH
12:00 pm – 1:30 pm	Lunch on Your Own	

CONFERENCE

2017 conference agenda

TIME

EVENT

LOCATION

THURSDAY, NOVEMBER 2

continued

12:00 pm – 1:00 pm

12:00-1:00

Curbside Consulting (*Appointment only – Sign up at registration desk*)

MAGNOLIA B

- Conversations:
- **Community Engagement/Leadership Development**, Paul Schmitz
 - **Trauma Support Strategies**, Kelly Evans
 - **Head Start (General)**, Myra Ingram
 - **Anti-Poverty Strategies**, Nicole Baptiste
 - **Weatherization**, Dave Rinebolt
 - **Head Start Family Engagement Certification**, Patricia Beier

1:30 pm – 3:00 pm

1:30-3:00

Track A: Community Engagement Matters

MAGNOLIA E, F

Featuring: Paul Schmitz, CEO, Leading Inside Out, Senior Advisor, The Collective Impact Forum, Innovation Fellow, Georgetown University's Beeck Center for Social Innovation and Impact, WI
Authentic community engagement requires leadership development, relationship building, and clarity about purpose, roles, and accountability. Paul will share stories and tools for helping move intentionally from doing work to communities to doing work with communities.

Track B: Disability and Mental Health Program Design and Management Systems

MAGNOLIA G, H

Featuring: Dewayne Frederick, Program Specialist, Region IV Office of Head Start, Administration for Children and Families, US Department of Health and Human Services, GA

This session is designed to understand the importance of Child Find partnership to describe the referral process for a formal initial evaluation according to IDEA and share Child Find activities in the targeted service area to improve recruitment efforts. This session will also discuss developmental screenings used in Child Find, as well as, the screening tool and formal evaluation consent.

3:00 pm – 3:15 pm

3:15 pm – 4:45 pm

3:15-4:45

Exhibitor & Networking Break

MAGNOLIA FOYER

Concurrent Workshops

▪ **Spotlight on Mississippi: Best Practices for Implementing Youth Programs**

MAGNOLIA E, F

Candace McDermott, Executive Director, Mississippi Association of Community Action Agencies, MS
David Knight, Executive Vice President/COO, Hinds County Human Resource Agency, MS
Jannis Williams, Executive Director, Warren-Washington-Issaquena-Sharkey Community Action Agency, Inc. (WWISCAA), MS
Diann Payne, Executive Director, Jackson County Community Action Committee (JCCAC), MS

This project-based discussion will focus on how CAP agencies can impact real change by working with young people to increase opportunities, access and vision. Information will be shared about two youth development programs that have grown out of the Jackson County Community Action Committee (JCCAC) agency - Pathways2Possibilities and Next Generation Leadership Institute as well as a Focused Community Project - Grade Level Reading Campaign Collation.

▪ **The Nuts and Bolts of Fundraising**

AZALEA D

Featuring: Twana Wellman-Roebuck, Executive Director, Experiment in Self Reliance, Inc., NC
Learn more about fundraising and how it can benefit your agency. Join us as we explore planning tips and techniques that can take your Capital Campaign development, grant writing and fundraising to the next level.

▪ **The Self-Sufficiency Standard: An Introduction**

MAGNOLIA G, H

Featuring: Dr. Diana Pearce, Director, Center for Women's Welfare, University of Washington, WA
In this workshop, learn how the Self-Sufficiency Standard came to be, how it compares with other measures of income adequacy (including the official poverty measure), how it is calculated, and how it is used in a variety of settings. Tools, such as the Snohomish Self-Sufficiency Matrix and online calculators, will also be discussed.



TIME	EVENT	LOCATION
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THURSDAY, NOVEMBER 2 continued

3:15 pm – 4:45 pm
3:15-4:45

Concurrent Workshops (continued)

▪ Integrating Services – Working in Harmony

MAGNOLIA C

Dr. Bertha Proctor, SPHR, CCAP, SHRM-SCP, CEO, Pace Community Action Agency, Inc.,

Lead Presenter, WiseCAP Training & Consulting, IN

Tai Blythe, MS, CCAP, Associate Director, Pace Community Action Agency, Inc.,

Lead Presenter, WiseCAP Training & Consulting, IN

Lori Williams, CCAP, Associate Director, Pace Community Action Agency, Inc.,

Lead Presenter, WiseCAP Training & Consulting, IN

The trend for CAAs managing multiple sources of funding is operating those services within silos. When this occurs, the organization is missing the big picture of cost savings and staff sharing that can be so beneficial to the mission the bottom line. Stories from CAA leaders who have managed to break-down the invisible walls will be shared.

▪ Best Practices for Family Engagement Head Start Staff

MAGNOLIA D

Featuring: Patricia Beier, MSA, CCAP, Executive Director, WAGES, Inc., NC

New Head Start Performance Standards include guidelines regarding expectations for Family Engagement Head Start staff. Review these standards and opportunities to strengthen your program's Family Engagement practices to not only meet but exceed the standards.

▪ Weatherization Updates Continued

AZALEA A

Featuring: Dave Rinebolt, Program Manager, Weatherization Assistance Program,

U.S. Department of Energy, Washington D.C.

Lauren Ross, Senior Manager, Local Policy, American Council for an Energy-Efficient Economy (ACEEE), Washington D.C.

Why leverage? Low-income energy efficiency programs are vital to the health and vitality of the families we serve and our communities. This session will explore opportunities and benefits of why weatherization assistance programs should look for partners to leverage additional funds.

6:30 pm – 8:30 pm
6:30-8:30

SEACAA Awards Program

MAGNOLIA A, B, C, D & NORTH

What a Difference a Measure Makes: Banquet Keynote

Dr. Diana Pearce, Director, Center for Women's Welfare, University of Washington, WA

FRIDAY, NOVEMBER 3

7:00 am – 8:30 am
9:00 am – 12:00 pm
9:00-12:00

Coffee

CAMELLIA BALLROOM

Closing Session

CAMELLIA BALLROOM

OPENING: *William Holt, President, SEACAA, FL*

INTRODUCTION OF FEATURED SPEAKER: *James L. Pasley, Jr., Executive Director, Waccamaw Economic Opportunity Council, SC*

FEATURED SPEAKER: *Paul Schmitz, CEO, Leading Inside Out, Senior Advisor, The Collective Impact Forum, Innovation Fellow, Georgetown University's Beeck Center for Social Innovation and Impact, WI*

INTRODUCTION OF CLOSING SPEAKER: *Lorraine Daniels, Executive Director, Georgia Community Action Association, Forest Park, GA*

CLOSING SPEAKER: *Dr. Mark Miller, Professor, Department of Geography & Geology, The University of Southern Mississippi, MS*

Wrap-Up/Door-Prizes

CAMELLIA BALLROOM

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check out these

**don't
miss**

conference events

3:30 PM - 5:00 PM | WEDNESDAY, NOVEMBER 1, 2017 | AZALEA C

RPIC FOR BOARDS ▪ PLANNING MEETING

Lorraine Daniels, Executive Director, Georgia Community Action Association, GA

Roger McCann, Executive Director, Community Action Kentucky, Inc. KY



SOLUTIONS TRACK SESSIONS/SERIES

THURSDAY

8:00 AM – 9:00 AM

Track A: Building Resilience in Communities (Trauma Smart) MAGNOLIA E, F

- **Kelly Evans, LCPC, LPC, Manager, Trauma Smart, MO**

Trauma Smart is a community based model developed by Crittenton Children's Center to address the complex needs of children who have experienced trauma.

Track B: Annual Auditing: From A-Z MAGNOLIA G, H

- **Keith Hundley, CPA, CFE, Partner, Carr Riggs & Ingram, LLC, AL**

Recommended for Board members, executive directors, chief financial officers, senior management, and fiscal staff, this session will discuss the audit process from beginning to end (A to Z) from auditee and auditor perspectives.

9:15 AM - 10:15 AM

Track A: Everybody Has to Blame Somebody (and Non-Profits are not Bullet Proof) MAGNOLIA E, F

- **H. Lee Davis, Jr., Senior Partner, Davis & Hamrick, L.L.P., NC**

Examination of vignettes and actual case studies involving potential legal liabilities for non-profit agencies.

Track B: Non-Mission Driven Innovation: Just Make Some Dang MONEY! MAGNOLIA G, H

- **Craig Dublanko, Chief Executive Officer, Coastal Community Action Program, WA**

Sometimes you've just got to make some dang money with non-mission focused initiatives to keep the agency's lights on.

1:30 PM – 3:00 PM

Track A: Community Engagement Matters MAGNOLIA E, F

- **Paul Schmitz, CEO, Leading Inside Out, Senior Advisor, The Collective Impact Forum, Innovation Fellow, Georgetown University's Beeck Center for Social Innovation and Impact, WI**

Paul will share stories and tools for helping move intentionally from doing work to communities to doing work with communities.

Track B: Disability and Mental Health Program Design and Management Systems MAGNOLIA G, H

- **Dewayne Frederick, Program Specialist, Region IV Office of Head Start, Administration for Children and Families, US Department of Health and Human Services, GA**

Understand the importance of child find partnership, the referral process and share child find activities in the targeted service area to improve recruitment efforts.

**“What lies behind us and
what lies before us are tiny matters
compared to what lies within us.”**

— Ralph Waldo Emerson



SEACAA 2017 AWARDS BANQUET

SOUTHEASTERN ASSOCIATION OF COMMUNITY ACTION AGENCIES

THURSDAY, NOVEMBER 2, 2017 | 6:30 PM | BEAU RIVAGE RESORT

WELCOME

Opening – *Mr. William Holt, President, SEACAA Board of Directors*

Presiding – *Mr. Ron Gilbert, Vice-President, SEACAA Board of Directors*

INTRODUCTION OF HEAD TABLE

Invocation

DINNER SERVICE

Introduction of Keynote Speaker

Keynote Speaker

Dr. Diana Pearce, Director, Center for Women's Welfare, University of Washington, WA

SEACAA Certification

AWARDS AND PRESENTATIONS

Award Presentations

Special Recognition

Silent Auction Results

CLOSING

Closing Remarks

ANNUAL AWARDS

Carl D. Perkins Human Services Award

The Carl D. Perkins Human Services Award will be presented to an individual who has consistently advocated and/or contributed to the growth, development and survival of Community Action Programs throughout Region IV (Southeast).

William "Sonny" Walker Award

The William "Sonny" Walker Award will be presented to a member organization of SEACAA or one whose interests SEACAA represents, not an individual, although individual leadership will spur the award winning achievement(s).

An organization which has operated an outstanding program or project, or which has identifiably led or spurred creation of an outstanding program or project designed expressly to promote self-sufficiency of poor persons.

Lonnie D. Burton Achievement Award

The Lonnie D. Burton Achievement Award is presented annually to an individual who, through the assistance of a Community Action Program, has achieved a significant level of self-sufficiency and independence while recognition is given to the local Community Action Agency's role in helping the nominee(s) to help themselves. This award focuses on the personal progress and achievements of the individuals nominated. CAA employees are not eligible for this award unless they are former recipients of CAA services.



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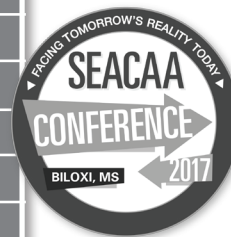
Drawing will be held on **Friday, November 3rd** at Closing Session.

You must be present to win.

2017 exhibitors

EXHIBIT HALL HOURS: 7:30 AM - 5:00 PM | WEDNESDAY / THURSDAY, NOVEMBER 1ST-2ND

EXHIBIT HALL HOURS		SESSION BREAKS
Tuesday, October 31	WELCOME ON EXHIBIT FLOOR	6:00 PM - 8:00 PM
Wednesday, November 1	7:30 AM - 5:00 PM	10:00 AM - 10:30 AM
		3:00 PM - 3:30 PM
Thursday, November 2	7:30 AM - 5:00 PM	9:00 AM - 9:15 PM
		10:15 AM - 10:30 AM
		3:00 PM - 3:15 PM



The exhibit hall is about networking, education, and finding the best solutions to your local and regional management issues.

Grab a snack or beverage and catch up with exhibitors. You'll have plenty of time to stop in and visit the Exhibit Hall during lunch hours and scheduled breaks without missing out on the sessions. The SEACAA Exhibit Hall provides you with the opportunity to see the latest in products, services, and technologies.

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Good Luck and Best Wishes for continued Success!

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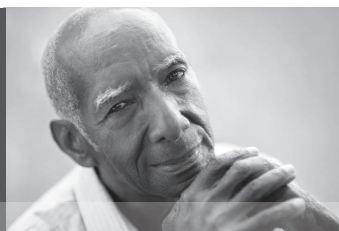


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Agency Programs

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Rapid Re-housing Program
Economic Development (Housing)

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NC Pre-K
Duke Helping Homes Fund
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The future is now! The decisions you make today are key to your organization surviving and thriving tomorrow. Identifying opportunities to change and the actions you need to take to be successful are the difference makers. This should not be a surprise. Just like the future should not be a surprise if you keep your eye on it. Now is the time to start thinking about and executing your organization of the future. Your community and the people you serve are depending on it.



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What needs do you anticipate trying to meet?



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CONTACT FOR MORE INFO:

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Macon-Bibb County
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It is the purpose and mission of the Macon Bibb County Economic Opportunity Council, Inc. to break the cycle of poverty by coordinating available resources, in a structured manner, to affect the economic and other causes of poverty in the Macon-Bibb County area.

It is further the purpose and mission of the agency to identify barriers to individual and family self-sufficiency and focus all available resources toward an elimination of these barriers; thereby, enabling low-income individuals to obtain the skills, knowledge and motivation to extricate themselves from their poverty condition.

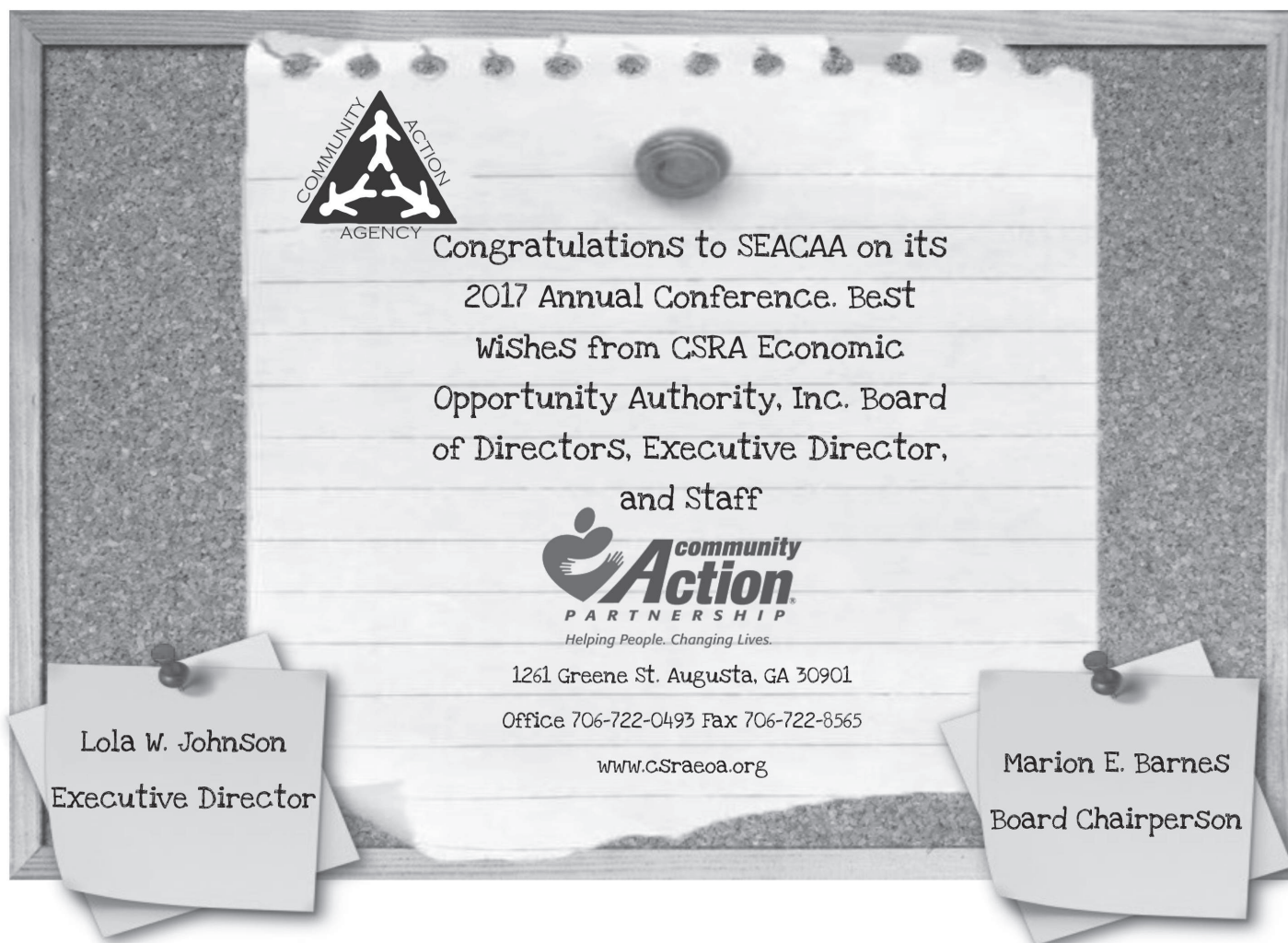


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- ♦ KCADV-Domestic Violence Program
 - ♦ Victims of Crime Assistance
- ♦ Low Income Heating Energy Assistance
- ♦ Workforce Innovation Opportunities Act

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